

Strategic Approach to Assessing Resources



Resource (Internal/External)

Quality

Does it have information consistent with best scientific evidence available?

Does it provide factual information with appropriate sources?

Does it appear to be updated and revised frequently?

Coverage

Does its scope match information needs and fill gaps?

Does it offer range of both a breadth and depth of information?

Does it have adequate supporting materials?

Resonance

Does it identify the specific target audience?

Does it relate to the audience's region and field of occupation?

Does the audience find it to be trustworthy?

Appearance

Does it have content that is well organized and has a logistic flow?

Does it have images, charts or graphics that are engaging?

Does it have visual content that can be of practical use?

Accessibility

Are materials appropriate for the audience's literacy and use plain language?

Are materials offered in multiple languages?

Is the information publicly accessible requiring no monetary expense?