# 2022 National Farm Safety and Health Week US Ag Centers Promotional Toolkit



September 18-24, 2022

**#USAgCenters #NFSHW22 #NECASAG** 

The <u>U.S. Agricultural Centers</u> are promoting the 2022 National Farm Safety and Health Week through social media. This social media kit has been developed to promote U.S. Ag Center safety resources that fit with the daily themes of National Farm Safety and Health Week.



### **Table of Contents**

| NFSHW Goals and Daily Themes             | 3  |
|--|----|
| NFSHW Logos and Social Media             | 4  |
| Engage with Media                        | 4  |
| Posting on Social Platforms              | 6  |
| <u>Hashtags</u>                          | 8  |
| <u>lmagery</u>                           | 9  |
| AgriSafe Webinars                        | 10 |
| NFSHW Teaser Examples (9/12-9/16)        | 11 |
| NFSHW Official Social Media Post Samples |    |
| Monday (9/19)                            | 12 |
| <u>Tuesday (9/20)</u>                    |    |
| Wednesday (9/21)                         |    |
| <u>Thursday (9/22)</u>                   |    |
| <u>Friday (9/23)</u>                     | 20 |
| <u>U.S. Ag Centers</u>                   | 22 |
| Additional Farm Safety Partners          | 21 |

### **#NFSHW22 Social Media Toolkit**



# This National Farm Safety and Health Week (NFSHW) social media toolkit serves the following goals:

- 1. Create a cohesive, clear, understandable message promoting a wide range of farm safety and health topics.
- 2. Increase engagement on farm safety and health social media platforms.
- 3. Disseminate resources about farm safety and health.

| Monday   | Tuesday                  | Wednesday   | Thursday           | Friday  |
|--|--------------------------|---|--------------------|---|
| (9/19)   | (9/20)                   | (9/21)  | (9/22)             | (9/23)  |
| Tractor Safety<br>& Rural<br>Roadway<br>Safety | Overall Farmer<br>Health | Safety &<br>Health for<br>Youth in<br>Agriculture | Confined<br>Spaces | Safety &<br>Health for<br>Women in<br>Agriculture |



### Step 1: NFSHW Logos and Social Media

|               | Download the <b>NFSHW logo</b> below for social media use:  |
|---------------|---|
|               | 2022 NFSHW Logo (PNG)   |
|               | Download one of the following <b>NFSHW logos graphics for Facebook</b> cove photo use:  |
|               | Option 1  |
|               | Option 2  |
|               | Option 3  |
|               | Option 4  |
|               | <b>Update your website and Facebook cover photo</b> with the National Farm Safety and Health Week graphic.  |
|               | Share the <u>Facebook event</u> .   |
| <u>Step</u>   | 2: Engage with Media  |
| <u>Part 1</u> | :<br>Create a <b>press release</b>  |
|               | Reach out to <b>local, state, and national media outlets</b> to share information about NFSHW.  o Visit the following to find media outlets in your area:  Print Radio Television |



| Part | 2: |
|------|----|
|------|----|

☐ Follow the **Media Guidelines for Agricultural Safety**:

<u>Downloadable PDF (English)</u> <u>Downloadable PDF (Spanish)</u> <u>Downloadable PDF (French)</u>

- **Images**: Include images that follow all farm safety protocols. This extends to the full environment depicted in the image.
- Text: Craft a message demonstrating that farm incidents are more common than expected yet also preventable and predictable. Use the message as a "teachable moment." Include safety resources. Focus on the full impact of injuries and death, not just the grief caused by the incident. Follow all safety protocols, including those for youth.

### <u> Part 3:</u>

| Remember that news moves fast - you will be in competition for limited space or airtime.  |
|---|
| Target <b>media outlets that have an interest in rural/agricultural issues</b> - know who you are going to connect with at the media outlet. Get a name!  |
| Get a <b>content expert</b> to speak on the topic of agricultural health and safety or one of the daily themes.   |
| Prepare to <b>suggest several story ideas</b> that will garner broad interest. The more sensational the story, the more likely it is to be covered by media outlets. Focus on personal stories. Not all pitches will be successful, but do not let that discourage you. |
| Consider <b>writing a letter to the editor</b> for a local newspaper or trade publication.  |
| Also consider <b>reaching out to trade publications</b> for agricultural associations   |



### Part 4:

- ☐ If asked to do an interview, follow these tips:
  - Keep your answers short and to the point.
  - o **Prepare** your answers ahead of time.
  - **Provide instructions** on how to access resources, like the Ag Centers' YouTube channel.
  - Mention the name of the campaign, the organizers, and the Ag Centers.

### **Step 3: Posting on Social Platforms**

### Part 1:

☐ Post on **social media**:

Follow the Media Guidelines for Agricultural Safety:

o (Refer to Step 2, Part 2 as shown above.)

Refer to the **PDF of the full week's resources**, organized by day.

### Part 2:

| You can edit the length and content of the post template | (see | below) |
|--|------|--------|
| according to the platform.                               |      |        |

### ☐ Suggestions for Individual Platforms

- Tweets tend to be short (≤280 characters) and do best when framed as part of a larger regional/national dialogue. They don't always include an image or link and often have 1-3 hashtags.
- Facebook posts can be longer, should include only one general hashtag at most, and tend to do best with graphics that depict a story, such as infographics or pictures of individuals.

#### **#NFSHW22 Social Media Toolkit**



- Instagram posts are centered around an image, do not include external links, and can have many hashtags.
- LinkedIn posts are professional in nature, often sharing an organization's opportunities, events, or resources.
- You may also wish to play around with Facebook and Instagram stories.
   Kudos to anyone who creates a TikTok video.

<u>Find more information on ideal social media post lengths for platforms</u> here.

| Posts with images tend to do best.  |
|---|
| We have suggested image formats in brackets [] for some drafted posts. Please refer to the resource itself and the provided <a href="Imagery">Imagery</a> resources when selecting visualizations to accompany the drafted text |
| Use <b>images that include a range of diverse identities.</b>   |
| If using free stock imagery websites like <a href="https://unsplash.com">https://unsplash.com</a> or <a href="https://pixabay.com">https://pixabay.com</a> , <b>cite the photographer</b> .                                     |
| If using a resource from another organization, make sure to <b>tag the organization</b> in the post.  |
| Consider <b>translating posts</b> into languages common to your region, including Spanish.  |
| Make sure your social media posts are <b>accessible for individuals with disabilities</b> :  o  |
| Reshare other US Ag Center social posts and resources throughout the week   |



### Hashtags

### Always use:

- 1. #USAgCenters
- 2. #NFSHW22
- 3. #NECASAG

### Other examples:

Use these hashtags as needed in your posts, as well as any others that you find applicable.

- 1. #ProtectingAgriculture'sFuture
- 2. #FarmSafety
- 3. #CultivateSafety
- 4. #TractorSafety
- 5. RoadwaySafety
- 6. #ShareTheRoad
- 7. #FarmStress
- 8. #FarmerHealth
- 9. #MentalHealth
- 10. #CultivateSafety
- 11. #ChildAgSafety
- 12. #YouthinAg
- 13. #AgTeach
- 14. #TeachAg
- 15. #ConfinedSpace
- 16. #GrainSafety
- 17. #GrainBinSafety
- 18. #Silo
- 19. #Manure
- 20. #ManureSafety
- 21. #WomenInAg
- 22. #AgriSafe
- 23. #Harvest22

#### **#NFSHW22 Social Media Toolkit**

#USAgCenters | #NFSHW22 | #NECASAG

National Farm Safety and Health Week: Protecting Agriculture's Future



### **Imagery**

1. Cover photos and images are available on the **UMASH Flickr site**:

Cover Photos: <a href="https://flic.kr/s/aHBqjzZ3ke">https://flic.kr/s/aHBqjzZ3ke</a>

Stock Images: <a href="https://flic.kr/s/aHsmWeqG7t">https://flic.kr/s/aHsmWeqG7t</a>

- 2. The **USDA Flickr site** is also a good source of images. "These photos may be used with attribution, and editing is not permitted." <a href="https://www.flickr.com/people/usdagov">https://www.flickr.com/people/usdagov</a>
- Additional images are available at the CS-CASH Flickr site: <a href="https://www.flickr.com/photos/cscash/">https://www.flickr.com/photos/cscash/</a>

### Cover photo example:

(Also available on page 4 of this toolkit)



### **#NFSHW22 Social Media Toolkit**



Promote and join the free <u>AgriSafe Webinars</u>, offered twice daily <u>Registration link for all ten sessions</u>: www.agrisafe.org/nfshw



#### **#NFSHW22 Social Media Toolkit**



### NFSHW Teaser Examples (9/18-9/24)

The below example posts are intended to be shared the week prior to NFSHW.

| NFSHW Teaser Examples  |   |   |   |  |  |  |
|--|---|---|---|--|--|--|
| We can work together to "Protect the Future of Agriculture!" It starts by keeping ag communities safe, healthy, and injury free! Get in action for National Farm Safety and Health Week from Sep 18-24 and help promote farm safety all week long by visiting: | #Harvest22 is here, and it's one of the busiest and can be one of the most dangerous seasons of the year. Gear up for a safe and successful harvest season with National Farm Safety and Health Week! | National Farm Safety and Health Week is right around the corner. Join the movement and spread the word to help "Protect the Future of Agriculture!" | Heading out on the road? Drive safe, drive slow, and share the road.  During National Farm Health and Safety Week, look out for tips and tools to keep you, your family, and farm workers safe when traveling on rural roads. | Confined spaces can be dangerous. Be prepared and use caution to prevent grain entrapment and engulfment.  Learn how to stay safe in grain bins and other confined spaces during National Farm Safety and Health Week. |  |  |
| #NFSHW22<br>#USAgCenters<br>#necasag   | #NFSHW22<br>#USAgCenters<br>#necasag  | #NFSHW22<br>#USAgCenters<br>#necasag  | #NFSHW22<br>#USAgCenters<br>#necasag  | #NFSHW22<br>#USAgCenters<br>#necasag   |  |  |
| https://bit.ly/3PcBoRd   | https://bit.ly/3PcBoRd  | https://bit.ly/3PcBoRd  | https://bit.ly/3PcBoRd  | https://bit.ly/3PcBoRd   |  |  |

### **#NFSHW22 Social Media Toolkit**



### NFSHW Official Social Media Post Samples (9/19-9/23)

<u>View\_document with the week's full resources, organized by day</u>

### Monday (9/19)

Tractor Safety & Rural Roadway Safety

1. #Harvest22 is underway, which means farmers are busy, and so are the roads. Whether you're operating slow-moving/wide farm equipment, make #RoadwaySafety a priority. Remember to stay informed, aware, and patient with this PSA from @UMASHcenter

#NFSHW22 #USAgCenters #necasag #RoadwaySafety #ShareTheRoad [VIDEO] https://bit.ly/3oZtqAm







2. "Being seen is being safe." Increasing visibility with good lighting and marking on farm equipment is a practical way for drivers of farm equipment to protect themselves and others from the risk of roadway incidents and crashes.

[POSTER] SWAG: https://bit.lv/3A8MD8Y; GPCAH: https://bit.lv/3Qt32dP

#NFSHW22 #USAgCenters #necasag #RoadwaySafety #TractorSafety







Rollover protection structures (ROPS) are 99% effective in preventing injury or death in the event of an overturn when used with a seatbelt. Watch this demo to learn how ROPS can help you prevent a tragedy. #NFSHW22 #USAgCenters #necasag #TractorSafety #FarmSafety
[WEBPAGE] https://bit.ly/3JXT6qA





#### **#NFSHW22 Social Media Toolkit**



4. Tractors are nearly universal on the farm. While an essential piece of equipment, tractors are also a leading cause of death for farmers and farmworkers. Practice safety when operating tractors with tips from the Northeast Center. Available in Spanish and English.

#NFSHW22 #USAgCenters #necasag #RoadwaySafety #TractorSafety #FarmSafety

[COMIC GRAPHIC]

English: https://bit.ly/3vOl6XW

Spanish: <a href="https://bit.ly/3P9ligY">https://bit.ly/3P9ligY</a>



5. More than half of All-Terrain Vehicles (ATVs) deaths occur on public roadways. Despite their name, ATVs are not safe on all terrains. Only cross paved roads when permitted by law and use extreme caution when crossing is necessary.

Mas de mitad de las muertes por ATV (vehículos todo terreno) ocurren en calles públicos. A pesar de su nombre ATV (vehículos todo terreno) no son seguros en todos los terrenos. Solo cruce en caminos pavimentado cuando lo permita la ley y tenga extrema precaución cuando sea necesario a cruzar.

#NFSHW22 #USAgCenters #necasag #ATVSafety

[VIDEO] https://bit.ly/3JFjJ3F







6. Rural roads pose special dangers with curves, two-way traffic, slow-moving farm vehicles, wildlife, narrow lanes, and more. Everyone has a part when driving in rural areas. Both farmers and community members need to stay informed, aware, and patient when sharing the roads.

#NFSHW22 #USAgCenters #necasag #TractorSafety

Create a post using your own resource or choose from additional **Roadway Safety Resources** to share <u>here</u>

#### **#NFSHW22 Social Media Toolkit**

#USAgCenters | #NFSHW22 | #NECASAG

National Farm Safety and Health Week: Protecting Agriculture's Future



## Tuesday (9/20) Overall Farmer Health

1. Did you know that certain social and economic indicators make up 40% of the health factors that determine life expectancy and quality of life? Health disparities occur as a result of unequal systems, practices, or conditions. Health inequities are preventable - read this infographic from @sccAgSafety to learn about how we can strive for health equity.

#NFSHW22 #USAgCenters #necasag #HealthEquity

[GRAPHIC] https://bit.ly/3SzvIDP







2. Keep up with the latest in ag and hear from health and safety experts with these #FarmSafetypodcasts brought to you by @AgriSafeNetwork and @GPCAH. Tune in to listen to first-hand stories and real-life tips for making safer and healthier choices while on the farm.

#NFSHW22 #USAgCenters #necasag #FarmSafety #FarmerHealth #AgriSafe #TTFHpod

[PODCAST] FarmSafe: <a href="https://bit.ly/3bC2VxU">https://bit.ly/3bC2VxU</a>; Talking Total Farmer Health: <a href="https://bit.ly/3zJ79LR">https://bit.ly/3bC2VxU</a>; Talking Total Farmer Health: <a href="https://bit.ly/3zJ79LR">https://bit.ly/3zJ79LR</a>





3. Farming can not only be physically challenging but mentally and emotionally challenging too. Check in on yourself, employees, and family using this list of signs and symptoms of stress.

#NFSHW22 #USAgCenters #necasag #FarmStress #FarmerHealth #MentalHealth

[IMAGE] https://bit.ly/3QqZqS1







#### **#NFSHW22 Social Media Toolkit**



4. Diabetes is a chronic disease that affects how a person's body turns food into energy. Read and share this Fotonovela from @AgHealthUCD on the 5 Healthy Steps for the Prevention of Diabetes. Available in Spanish and English!

La diabetes es una enfermedad crónica que afecta la forma en que el cuerpo de una persona convierte los alimentos en energía. Lea y comparta esta Fotonovela de @AgHealthUCD sobre los 5 Pasos Saludables para la Prevención de la Diabetes. iDisponible en español e inglés!

#NFSHW22 #USAgCenters #necasag #FarmerHealth

[PDF] English: https://adobe.ly/3SCku1a; Spanish: https://adobe.ly/3Quztll







5. Farmers, farmworkers, and producers face potentially life-threatening risks from hazards like exposure to chemicals and irritants, wildfires, and extreme temperatures and conditions. Find tips and tools on how to keep you, your family, and farm workers safe from harmful environmental exposures.

#NFSHW22 #USAgCenters #necasag

Create a post using additional **Environmental Health** Resources <u>here</u>

7. Farm Stress is real, and many things like, weather events, tragedies, market grief, diseases can tip stress out of our comfort zone. Find tools to navigate stress on the farm, and learn how you can support a farmer or farm family member who might need help.

#NFSHW22 #USAgCenters #necasag

Create a post using additional **Mental Health** Resources <u>here</u>

6. Farming is a dangerous and physically demanding job. Every day farmers and farmworkers risk injury from farm equipment, livestock, loud noises, zoonotic diseases, respiratory exposures, repetitive motion, falls, slips, trips and more. Learn about precautions that can be taken to minimize potential hazards.

#NFSHW22 #USAgCenters #necasag

Create a post using additional **Physical Health** Resources <u>here</u>

8. If you're a farmer, rancher, or farmworker, you already know that your work can expose you to a variety of hazards. Whether these are physical, mental, environmental, or social, they are all intertwined.

#NFSHW22 #USAgCenters #necasag

Create a post using additional **Overall Health** Resources <u>here</u>

#### **#NFSHW22 Social Media Toolkit**



### Wednesday (9/21)

Safety & Health for Youth in Agriculture

1. It's never too early to start a conversation with kids about farm safety. The comic-style book, "Staying safe on the farm with Jaxon" tells the story of the Boomsma family who lost their 7-year-old Jaxon in a tractor-related incident at a relative's farm in April 2017. The Boomsma family "Keeps Jaxon's "smile alive" and tells their story to prevent future farm tragedies from happening.

#NFSHW22 #USAgCenters #necasag #CultivateSafety #JLB23

[WEBPAGE] https://bit.ly/3SAkrmQ





@CultivateSafety

@CultivateSafety

2. Protect the most important thing you'll ever raise. Do all you can to make your farm safe for children. Keep young children out of the worksite and create areas for safe play. Visit the "Parent First, Farmer Second" page from @CultivateSafety for more tips and tools.

#NFSHW22 #USAgCenters #necasag #CultivateSafety

[WEBPAGE] https://bit.ly/3Q9LELo





3. There are many hazards when operating an ATV or UTV; high speed, rollover, runover, and collision to name a few. Make sure youth are age-appropriate and ready before operating an ATV or UTV. @NCCRAHS offers an interactive tool to help you know if your youth is ready.

#NFSHW22 #USAgCenters #necasag #CultivateSafety#ChildAgSafety #YouthinAg

[WEBPAGE] ATV: https://bit.ly/3vK1XGw; UTV: https://bit.ly/3P72auo





@CultivateSafety

@CultivateSafety

#### **#NFSHW22 Social Media Toolkit**

#USAgCenters | #NFSHW22 | #NECASAG

National Farm Safety and Health Week: Protecting Agriculture's Future



4. About every three days, a child dies in an agriculture-related incident and each day, and about 33 children are seriously injured. Prevent child injury & death with these tips from @CS-CASH and @NCCRAHS

#NFSHW22 #USAgCenters #necasag #CultivateSafety#ChildAgSafety #YouthinAg

[PDF] School-aged Children: https://bit.ly/3dfHT8G; Toddlers: https://bit.ly/3JEnO84





5. Growing up on a farm has many benefits for children, but farms can also be dangerous. Every day about 33 children are seriously injured in agricultural-related incidents. Protect the future of agriculture by keeping children and youth safe on the farm.

#NFSHW22 #USAgCenters #necasag #CultivateSafety#ChildAgSafety #YouthinAg #AgTeach

Create a post using your own resource or choose from additional **Youth Ag Safety Resources** to share <u>here</u>



# Thursday (9/22) Confined Spaces

1. 5 seconds--that's how quickly a person can become entrapped in flowing grain and unable to free themselves. Watch the documentary "SILO: Edge of the Real World" and @SiloTheFilm to learn about safety when working around grain bins. It could save your life or someone you know.

#NFSHW22 #USAgCenters #necasag #ConfinedSpace #GrainSafety #GrainBinSafety

[FILM] https://bit.ly/3oZSJSS







2. Breathe better with an N95 Respirator - Dusty environments on the farm can cause damage to your lungs and respiratory system. Protect yourself with a two-strap, NIOSH-approved N95 filtering facepiece respirator. Get more safety tips from @HICAHS (available in English and Spanish):

#NFSHW22 #USAgCenters #necasag #FarmSafety #Respirator #ConfinedSpace

[GRAPHIC] English: https://bit.ly/3A6E6U4; Spanish: https://bit.ly/3p1bWnd







3. Do you know what mask should be used for each task? Respirators and face masks are used often in agriculture. Know what masks are available and when to use them with this Respirator Selection Guide from @AgriSafeNetwork.

#NFSHW22 #USAgCenters #necasag #FarmSafety #Respirator #ConfinedSpace #AgriSafe

[GRAPHIC] https://bit.ly/3zzhvoM





#### **#NFSHW22 Social Media Toolkit**



4. Be cautious of confined space hazards like manure and silo gas! These gasses can be fatal even when you can't smell them. Don't go in without a monitor and protect yourself from injury or death with outlined precautions from @NECASag

#NFSHW22 #USAgCenters #necasag #Silo #FarmSafety

[ARTICLE] Manure: <a href="https://bit.ly/3QqAmCa">https://bit.ly/3JG7TWN</a>





5. Hazardous gasses on farms can be found in silos, manure storages, grain bins, and other confined spaces. Be in the know of the hazardous gasses and where they can be found on the farm with this poster from @GPCAH (available in English and Spanish).

#NFSHW22 #USAgCenters #necasag #ConfinedSpace #FarmSafety #Manure #ManureSafety

[GRAPHIC] English: <a href="https://bit.ly/3dgpNDi">https://bit.ly/3p5M3mo</a>





6. On farms, confined spaces like tanks, silos, and storage bins can be dangerous. Different hazards can exist like toxic gasses, lack of oxygen, or moving parts or equipment that can cause falls, engulfment, or suffocation. Learn the safe entry procedures before entering!

#NFSHW22 #USAgCenters #necasag #ConfinedSpace #FarmSafety

Create a post using your own resource or choose from additional **Confined Spaces Resources** to share here



# Friday (9/23) Safety & Health for Women in Agriculture

 (CW: sexual harassment) Create a healthier work environment in ag with @PNASHCenter's "iBasta! Prevent Sexual Harassment in Agriculture" worksite training and toolkit designed for the agricultural workplace. The toolkit includes five videos, facilitator's guide, worksite posters, model workplace policy, and resources for workers and growers in English and in Spanish.

(Advertencia de contenido: acoso sexual) Cree un ambiente de trabajo más saludable en la agricultura con el entrenamiento en el sitio de trabajo "iBasta! Prevenir el Acoso Sexual en la Agricultura" y con el conjunto de herramientas de @PNASHCenter, diseñado para el lugar de trabajo agrícola. El conjunto de herramientas incluye cinco videos, una guía para el facilitador, carteles en el lugar de trabajo, una política modelo en el lugar de trabajo y recursos para trabajadores y productores en inglés y en español.

#NFSHW22 #USAgCenters #necasag #WomeninAg

[TOOLKIT] <a href="https://bit.ly/3BNDKmD">https://bit.ly/3BNDKmD</a>







2. (CW: sexual harassment) iYa Basta! Is a narrative comic developed in collaboration with Latina farmworker women to help facilitate a dialogue on sexual harassment & provide guidance on how to seek support. Visit the link below to download & share and help spread awareness.

#NFSHW22 #USAgCenters #necasag #WomeninAg

[COMIC] English: <a href="https://bit.ly/3delUPk">https://bit.ly/3delUPk</a>; Spanish: <a href="https://bit.ly/3oZGUfv">https://bit.ly/3oZGUfv</a>







3. Looking for a one-stop shop for resources about agricultural safety and health, specifically for women?

@AgrisafeNetwork has got you covered with websites, factsheets, webinars and more!

#NFSHW22 #USAgCenters #necasag #WomeninAg

[WEBSITE] https://bit.ly/3P3VBZj





#### **#NFSHW22 Social Media Toolkit**



4. Migrant farmworker women experience unique risks related to the physical demands and environmental exposures related to their work. Raise awareness and raise your voice about strengthening access to care for migrant women with this resource about Migrant farmworker women's health from @MCN.

#NFSHW22 #USAgCenters #necasag #WomeninAg

[WEBSITE] https://bit.ly/3zGMrw







5. Missed "Protecting the Safety of Women in Ag Week" this past summer? Catch up now with recordings from @AgriSafeNetwork. Topics include Appropriate PPE, ATV-UTV safety, Injury prevention, Heat stress, and Zoonotic diseases & Pregnancy.

#NFSHW22 #USAgCenters #necasag #WomeninAg

[RECORDED WEBINARS] https://bit.ly/3A6zsp7





6. Women have always played a vital role on the farm and now fill more farm roles than ever before. More than half of all farming operations in the United States had at least one woman operator. There are many groups that are here to ensure women in ag have the tools to succeed. Share resources you follow who uplift women in ag!

#NFSHW22 #USAgCenters #necasag #WomeninAg

Create a post using your own resource or choose from additional Women in Ag Resources to share here



| US Ag Centers   |                |                 |               |  |  |
|---|----------------|-----------------|---------------|--|--|
| Center  | Instagram      |                 |               |  |  |
| Pacific Northwest Agricultural<br>Safety and Health Center<br>( <b>PNASH</b> )                            | @PNASHCenter   | @PNASHCenter    | @pnashcenter  |  |  |
| UC Davis Western Center for<br>Agricultural Health and Safety<br>( <b>WCAHS</b> )                         | @AgHealthUCD   | @AgHealthUCD    | @aghealthucd  |  |  |
| High Plains Intermountain<br>Center for Agricultural Health<br>and Safety ( <b>HICAHS</b> )               | @HICAHS        | @HICAHSAgCenter | @hicahs       |  |  |
| Upper Midwest Agricultural<br>Safety and Health Center<br>( <b>UMASH</b> )                                | @UMASHcenter   | @UMASHcenter    | @umashcenter  |  |  |
| UNMC Central States Center<br>for Agricultural Safety and<br>Health ( <b>CS-CASH</b> )                    | @unmccscash    | @unmccscash     |               |  |  |
| Southwest Center for<br>Agricultural Health, Injury<br>Prevention and Education<br>( <b>SWAG Center</b> ) | @SouthwestAg95 | @swagcenter     | @swagcenter95 |  |  |
| National Children's Center for<br>Rural and Agricultural Health<br>and Safety ( <b>NCCRAHS</b> )          | @NCCRAHS       | @nccrahs        |               |  |  |

### **#NFSHW22 Social Media Toolkit**



| US Ag Centers Continued  |              |                     |              |  |  |
|--|--------------|---------------------|--------------|--|--|
| Center   | Twitter      | Facebook            | Instagram    |  |  |
| Great Plains Center for<br>Agricultural Health ( <b>GPCAH</b> )                        | @GPCAH       | @GPCAH              |              |  |  |
| Southeast Center for<br>Agricultural Health and Injury<br>Prevention ( <b>SCAHIP</b> ) | @SCAHIP      | @SCAHIP             | @scahip      |  |  |
| Southeastern Coastal Center<br>for Agricultural Health and<br>Safety ( <b>SCCAHS</b> ) | @sccAgSafety | @sccagsafety        | @sccagsafety |  |  |
| Northeast Center for   |              | @theNortheastCenter |              |  |  |
| Occupational Safety and<br>Health  |              | @NYCAMH             |              |  |  |
| National Institute for<br>Occupational Safety and<br>Health ( <b>NIOSH</b> )           | @NIOSH       | @niosh              | @nioshusa    |  |  |

### **#NFSHW22 Social Media Toolkit**



| Additional Farm Safety Partners   |                    |                           |                                |  |  |
|---|--------------------|---------------------------|--------------------------------|--|--|
| Center  | Twitter            | Facebook                  | Instagram                      |  |  |
| National Education Center for Agricultural Safety ( <b>NECAS</b> )                  | @NECASAG           | @necasag                  |                                |  |  |
| Agricultural Safety and Health<br>eXtension Community of<br>Practice ( <b>CoP</b> ) | @AgSafety4U        | @AgSafety4U               |                                |  |  |
| Association of Farmworker<br>Opportunity Programs                                   | @AFOPHealth&Safety | @AFOPhealth               | @afophealth                    |  |  |
| AgriKids  | @agrikid           | @agrikid                  |                                |  |  |
| National Farm Medicine Center (NFMC)  | @FarmMedicine      | @farmmedicine             | @farmmedicine                  |  |  |
| Cultivate Safety  | @CultivateSafety   | @CultivateSafety          |                                |  |  |
| UMN Extension Farm Safety   | @UMNFarmSafety     |                           |                                |  |  |
| National AgrAbility   | @NatlAgrAbility    | @nationalagrability       |                                |  |  |
| Ag Injury News  | @AgInjuryNews      |                           |                                |  |  |
| Ag Health & Safety Alliance   | @ahsa_aghealth     | @aghealthandsafety        | @aghealthandsafetyalli<br>ance |  |  |
| Ohio State University<br>Extension - Agricultural Safety<br>and Health Program      | @OSUAgSafety       | @OSUAgSafetyandHeal<br>th |                                |  |  |
| Progressive Agriculture Safety<br>Days  | @PAFSafetyDays     | @PAFSafetyDays            | @pafsafetydays                 |  |  |

### **#NFSHW22 Social Media Toolkit**



| Additional Farm Safety Partners                              |   |                     |                               |  |  |  |
|--|---|---------------------|-------------------------------|--|--|--|
| Center   | Twitter   | Facebook            | Instagram                     |  |  |  |
| Migrant Clinician's Network                                  | @tweetMCN   | @migrantclinician   | @migrantcliniciansnet<br>work |  |  |  |
| Agricultural Safety and Health<br>Council of America (ASCHA) | Agricultural Safety<br>and Health Council of<br>America (ASCHA) |                     |                               |  |  |  |
| ISASH  | @real_isash   | @ISASH              |                               |  |  |  |
| AgriSafe   | @AgriSafeNetwork  | @agrisafe.network   | @agrisafe_network             |  |  |  |
| American Farm Bureau<br>Federation                           | @farmbureau   | @AmericanFarmBureau | @americanfarmbureau           |  |  |  |