



# Women's Agricultural Leadership

*Celebrating 24 years  
of Delivering  
Quality Programming, Networking and Leadership Development*

## Agriculture 2022: Deep Roots Strong Future

### Partnership Opportunities

for the Women's Agricultural Leadership Conference April 13, 2022

and Ongoing Women's Ag Leadership Mentoring, Networking, and  
Agricultural Stress Programs





# Agriculture 2022: Deep Roots Strong Future

April 13, 2022

## 24th Annual Women's Agricultural Leadership Conference Sponsorship Opportunities

♣ Items marked with this symbol are available for partial sponsorship.

***The 2022 Spring Conference will be in-person!***

In 2020 we pivoted to online programming due to the Pandemic and we have continued to do monthly online programming related to leadership development and we are also collaborating on monthly online farm stress programming – Cultivating Resiliency. In 2021 we continued this valuable programming and have reached more people than ever. In 2022 we are thrilled to be back in person for our conference, as well as continue our terrific virtual offerings.

**Sponsors** of the conference and follow-on activities receive as much recognition, as possible within their level of sponsorship. Some listing opportunities are subject to the time sensitive nature of certain publications. Where possible, ***all*** sponsors will be listed in the conference brochure, program, conference slide deck, monthly programming slide deck, post conference networking activity publications, pre and post conference press releases, conference website, Facebook page and through LinkedIn and Twitter. Additional recognition is listed under individual opportunities.

### **Sponsorship Recognition Levels**

***Innovator Sponsor \$5000 and above***

***Major Sponsorship Partner \$3000 to \$4999***

***Key Sponsorship Partners \$1500 to \$2999***

***Sponsorship Partners \$500- \$1499***

***Conference Sponsors – all levels listed under this category, including those under \$500***

### **Contributions**

#### **Innovator Sponsor**

Sponsor the conference as a whole along with special conference celebration activity and opportunity to provide a brief welcome at the conference. Name and logo appear in prominent conference publications where possible. Also is provided first option on post conference follow-on event sponsorship.

*Gift level:* \$5000 per partner

#### **Major Sponsorship Partners**

Sponsor the conference as a whole. Name and logo appear in prominent conference publications where possible,.

*Gift level:* \$3000 per partner

#### **Key Sponsorship Partners \$1500 to \$2999**

Name and logo appear in prominent conference publications where possible,

*Gift level:* \$1500-2999 per partner

#### **Sponsorship Partners \$500- \$1499**

Name and logo appear in prominent conference publications where possible, includes free table for materials and one to two complimentary conference registrations depending on sponsorship level. May also include information in the conference packets.

*Gift level:* \$500-1499 per partner

#### **General Session Sponsor**

Sponsor the morning general session, your organization's name will be listed next to the session on publications where possible, free table for materials and one complimentary conference registration. May also include information in the conference packets

*Gift level:* \$750

## ***Sponsorship Opportunities continued...***

### **Break-out Session Sponsor**

Sponsorship of a break-out session, your organization's name will be listed next to the session on publications where possible. May also include information in the conference packets.

*Gift level:* \$300 per session

### **Meal/Break Sponsorship**

Sponsor a break or meal function of the conference. Your name will be listed next to the function on publications (where possible) and will be included on the meal/break sign also includes free table for materials and one to five complimentary conference registrations depending on level of sponsorship. May also include information in the conference packets.

*Gift level:* \$500-2000 per meal or break depending on function♣

### **Women's Ag Leadership Network Webinar Series and Post Conference Mentoring Program and Educational/Networking Activities**

Sponsor the webinar follow-on series that will continue the stimulating learning environment of the annual conference. Other educational/networking/mentoring activities will also be offered to continue the great interaction of the conference. Your name will be listed in the webinar series or the educational/networking/mentoring activities that you sponsor. Name and logo appear in prominent conference publications where possible.

*Gift level:* \$500-3000 ♣

### **Student Sponsor**

Sponsorship of the remaining fees for college or high school students, who are charged a reduced rate to participate in the conference.

*Gift level:* \$65 per student

### **General Gift**

To be used where most needed at the discretion of the conference committee

*Gift level:* any

### **Tables**

A limited number of advertising tables are available on a first come first serve basis. These tables will be located either inside or outside our general session/luncheon room for the conference. Free tables are provided as a sponsor benefit at the \$500 level and above.

*Gift level:* \$100

### **Other**

We welcome your suggestions on sponsorships. Please contact us to discuss your ideas.

♣ *Partial sponsorships of these activities may be available, please indicate if you have an interest in being a partial sponsor for any of these.*

## **Door Prizes and Give Away Items**

**Door Prizes** any quantity or type of item is welcome

### **General Give Aways**

Organizations providing give away items for all conference participants (pens, pencils, notepads, samples of products, etc.) will be listed in the program (plan on approximately 250 participants).

## **Other Ways to Support the Conference**

- Send your members or employees to the conference and pay the full-unsubsidized cost for their attendance.
- Mention the conference in your publications, messages to interested parties.

Please direct any sponsorship questions that you may have to:

Doris Mold  
District 11 Agri-Women  
P.O. Box 8192  
St. Paul, MN 55108  
Ph: 612-414-7574  
e-mail:doris@sunriseag.net

# Agriculture 2022: Deep Roots Strong Future

April 13, 2022

## 24<sup>th</sup> Annual Women's Agricultural Leadership Conference Sponsorship Return Form



Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Organization/Company \_\_\_\_\_

Sponsor's name as it should be printed for recognition:

\_\_\_\_\_

*I/We would like to support this year's conference by providing the following:*

### **Monetary Donation**

Amount \_\_\_\_\_ Designated Use \_\_\_\_\_

Amount \_\_\_\_\_ Item Description \_\_\_\_\_

### **In-Kind**

Amount \_\_\_\_\_ Item Description \_\_\_\_\_

### **Give Away Items**

Amount \_\_\_\_\_ Item Description \_\_\_\_\_

Amount \_\_\_\_\_ Item Description \_\_\_\_\_

\_\_\_\_\_ ***We are interested in an advertising table (space permitting). Please note: Limited electricity is available.***

**Please respond as soon as possible to assure maximum recognition. Donation commitments will be accepted at any time, payment can come after the commitment.**

**Checks for donations and table reservations should be made out to District 11 Agri-Women and returned with this form to:**

Doris Mold  
District 11 Agri-Women  
P.O. Box 8192  
St. Paul, MN 55108  
Ph: 612-414-7574  
e-mail: [doris@sunriseag.net](mailto:doris@sunriseag.net)