

# 2021 National Farm Safety and Health Week US Ag Centers Promotional Toolkit



**September 19-25, 2021**

**#USAgCenters #NFSHW21 #NECASAG**

The [U.S. Agricultural Centers](#) are promoting the 2021 National Farm Safety and Health Week through social media. This social media kit has been developed to promote U.S. Ag Center safety resources that fit with the daily themes of National Farm Safety and Health Week.



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### #NFSHW21 Social Media Toolkit

#USAgCenters | #NFSHW21 | #NECASAG

[National Farm Safety and Health Week: Farm Safety Yields Real Results](#)



**This National Farm Safety and Health Week (NFSHW) social media toolkit serves the following goals:**

1. Create a cohesive, clear, understandable message promoting a wide range of farm safety and health topics.
2. Increase engagement on farm safety and health social media platforms.
3. Disseminate resources about farm safety and health.

<b>Monday (9/20)</b>	<b>Tuesday (9/21)</b>	<b>Wednesday (9/22)</b>	<b>Thursday (9/23)</b>	<b>Friday (9/24)</b>
Tractor Safety & Rural Roadway Safety	Overall Farmer Health	Safety & Health for Youth in Agriculture	Agricultural Fertilizer & Chemical Safety	Safety & Health for Women in Agriculture

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## Step 1: NFSHW Logos and Social Media

- Download the **NFSHW logos** below for social media use:

[2021 NFSHW Logo \(JPG\)](#)

[2021 NFSHW Logo, Black/White \(JPG\)](#)

- Download one of the following **NFSHW logos graphics for Facebook** cover photo use:

[Option 1](#)

[Option 2](#)

[Option 3](#)

- Update your website and Facebook cover photo** with the National Farm Safety and Health Week graphic.
- Share the [Facebook event](#).

## Step 2: Engage with Media

### Part 1:

- Create a **press release**
- Reach out to **local, state, and national media outlets** to share information about NFSHW.
  - Visit the following to find media outlets in your area:
    - [Print](#)
    - [Radio](#)
    - [Television](#)

### Part 2:

- Follow the **Media Guidelines for Agricultural Safety**:

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[Downloadable PDF \(English\)](#)

[Downloadable PDF \(Spanish\)](#)

[Downloadable PDF \(French\)](#)

- **Images:** Include images that follow all farm safety protocols. This extends to the full environment depicted in the image.
- **Text:** Craft a message demonstrating that farm incidents are more common than expected yet also preventable and predictable. Use the message as a “teachable moment.” Include safety resources. Focus on the full impact of injuries and death, not just the grief caused by the incident. Follow all safety protocols, including those for youth.

### **Part 3:**

- Remember that news moves fast - you will be in competition for limited space or airtime.
- Target **media outlets that have an interest in rural/agricultural issues** - know who you are going to connect with at the media outlet. Get a name!
- Get a **content expert** to speak on the topic of agricultural health and safety or one of the daily themes.
- Prepare to **suggest several story ideas** that will garner broad interest. The more sensational the story, the more likely it is to be covered by media outlets. Focus on personal stories. Not all pitches will be successful, but do not let that discourage you.
- Consider **writing a letter to the editor** for a local newspaper or trade publication.
- Also consider **reaching out to trade publications** for agricultural associations.

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#### **Part 4:**

- If asked to do an interview, follow these tips:
  - Keep your answers **short and to the point**.
  - **Prepare** your answers ahead of time.
  - **Provide instructions** on how to access resources, like the Ag Centers' YouTube channel.
  - **Mention the name** of the campaign, the organizers, and the Ag Centers.

### **Step 3: Posting on Social Platforms**

#### **Part 1:**

- Post on **social media**:

Follow the **Media Guidelines for Agricultural Safety**:

- ([Refer to Step 2, Part 2 as shown above.](#))

Refer to the [PDF of the full week's resources](#), organized by day.

#### **Part 2:**

- You can **edit the length and content of the post template** (see below) according to the platform.
- Suggestions for Individual Platforms**
  - Tweets tend to be short ( $\leq 280$  characters) and do best when framed as part of a larger regional/national dialogue. They don't always include an image or link and often have 1-3 hashtags.
  - Facebook posts can be longer, should include only one general hashtag at most, and tend to do best with graphics that depict a story,

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such as infographics or pictures of individuals.

- Instagram posts are centered around an image, do not include external links, and can have many hashtags.
- LinkedIn posts are professional in nature, often sharing an organization's opportunities, events, or resources.
- You may also wish to play around with Facebook and Instagram stories. Kudos to anyone who creates a TikTok video.

[Find more information on ideal social media post lengths for platforms here.](#)

- Posts with images** tend to do best.
- Use **images that include a range of diverse identities**.
- If using free stock imagery websites like <https://unsplash.com> or <https://pixabay.com>, **cite the photographer**.
- If using a resource from another organization, make sure to **tag the organization** in the post.
- Consider **translating posts** into languages common to your region, including Spanish.
- Make sure your social media posts are **accessible for individuals with disabilities**:
  - [Accessible Social Media](#)
  - [6 Ways to Make Your Social Media Posts More Accessible](#)
- Reshare other US Ag Center social posts** and resources throughout the week

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## Hashtags

### Always use:

1. #USAgCenters
2. #NFSHW21
3. #NECASAG

### Other examples:

*Use these hashtags as needed in your posts, as well as any others that you find applicable.*

1. #FarmSafetyYieldsRealResults
2. #CultivateSafety
3. #ConfinedSpace
4. #TractorSafety
5. #FarmStress
6. #FarmerHealth
7. #RoadwaySafety
8. #ShareTheRoad
9. #WomenInAg
10. #FarmSafety
11. #AgTeach
12. #TeachAg
13. #MentalHealth

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## Imagery

1. Cover photos and images are available on the **UMASH Flickr site**:  
<https://www.flickr.com/photos/189530335@N06/albums>
2. The **USDA Flickr site** is also a good source of images. "These photos may be used with attribution, and editing is not permitted."  
<https://www.flickr.com/people/usdagov>
3. Additional images are available at the **CS-CASH Flickr site**:  
<https://www.flickr.com/photos/cscash/>

### Cover photo example:

(Also available on page 4 of this toolkit)



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Promote and join the free, daily [AgriSafe Webinars](#)

View the [AgriSafe NFSHW21 Webinar Flyer and Embedded Registration Links](#)



**NATIONAL FARM SAFETY & HEALTH WEEK 2021**  
**SEPT. 19 - 25, 2021**  
**FARM SAFETY**  
**YIELDS**  
**REAL RESULTS**

# National Farm Safety & Health Week 2021



Protecting the People Who Feed the World

<p><b>FREE DAILY WEBINARS</b></p> <p>All webinars will be at Central Daylight Time. Click on the webinar titles for more information.</p>	<div style="text-align: center;">  <p><b>Monday: Tractor Safety &amp; Rural Roadway Safety</b></p>  </div> <p><b>12 PM: What's New in Tractor and Agricultural Vehicle Safety</b></p> <p><b>2 PM: Rural Road Safety: A Shared Responsibility</b></p>	<div style="text-align: center;">  <p><b>Tuesday: Overall Farmer Health</b></p>  </div> <p><b>12 PM: A Look at Stress and Mental Health During COVID-19 and the Impacts on Farmers and Other Sectors</b> <small>(Continuing Education is available for multiple disciplines)</small></p> <p><b>2 PM: Food in the Field</b></p>
<div style="text-align: center;">  <p><b>Wednesday: Safety &amp; Health for Youth in Agriculture</b></p>  </div> <p><b>12 PM: Developing and Implementing a Pilot Agricultural Community Suicide Prevention Program for Farmers and Farm Families</b></p> <p><b>2 PM: Pediatric Farm-Related Injuries: Safeguarding Children Who Visit or Live on Farms</b></p>	<div style="text-align: center;">  <p><b>Thursday: Agricultural Fertilizer &amp; Chemical Safety</b></p>  </div> <p><b>12 PM: Anhydrous Ammonia Safety for Farmworkers</b></p> <p><b>2 PM: Best Personal Protective Equipment (PPE) to Protect Your Lungs</b></p>	<div style="text-align: center;">  <p><b>Friday: Safety &amp; Health for Women in Agriculture</b></p>  </div> <p><b>12 PM: Stepping Boldly into Tough Conversations</b> <small>(Continuing Education is available for multiple disciplines)</small></p> <p><b>2 PM: Zoonotic Disease and Pregnancy: A Deeper Dive</b></p>

Thank you to our sponsors:



AgHealth  
Central States  
Center for Agricultural  
Safety and Health



Southwest Center  
FOR AGRICULTURAL HEALTH, INJURY PREVENTION, AND EDUCATION

[agrisafe.org](http://agrisafe.org)

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## Example Social Media Posts

*While these examples are based on Facebook posts, the content/copy/visuals of these sample posts are transferable to all other social media platforms. Small changes may be needed to fit each platform's requirements.*

**Facebook Page**

**Upper Midwest Agricultural Safety and Health Center**  
Just now

It's time to get ready for National Farm Safety Health Week! Celebrate with us from Sep 19-25 and learn how to get involved, stay connected, and promote farm safety all week long by visiting:  
<https://bit.ly/3gfeW9g>

via National Education Center for Agricultural Safety

#NFSHW21 #USAgCenters #necasag



Like Comment Share

**Facebook Page**

**Upper Midwest Agricultural Safety and Health Center**  
Just now

Las enfermedades y muertes debidas al calor son prevenibles. Puede salvar vidas utilizando el HEAT Toolkit para educación y estrategias.

[bit.ly/PNASH-HEAT-Toolkit](https://bit.ly/PNASH-HEAT-Toolkit)

Via Pacific Northwest Agricultural Safety and Health Center

#NFSHW21 #USAgCenters #necasag #FarmerHealth #FarmSafety



Like Comment Share

### #NFSHW21 Social Media Toolkit

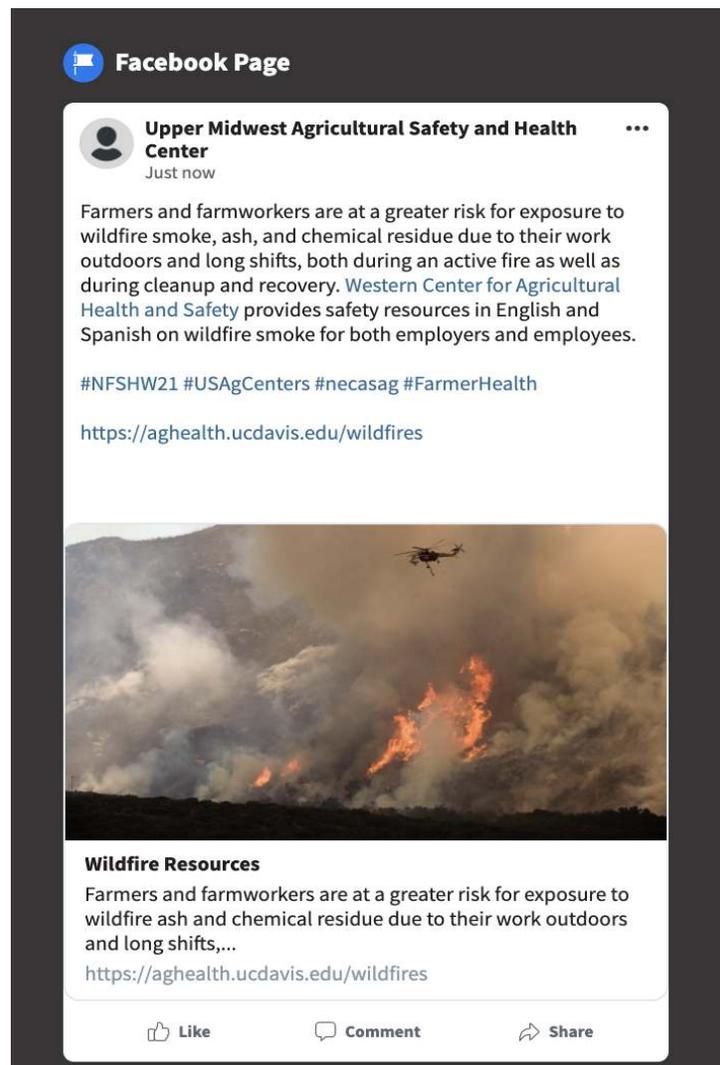
#USAgCenters | #NFSHW21 | #NECASAG

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## Example Social Media Posts Cont.

*While these examples are based on Facebook posts, the content/copy/visuals of these sample posts are transferable to all other social media platforms. Small changes may be needed to fit each platform's requirements.*



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## NFSHW Teaser Examples (9/13-9/19)

The below example posts are intended to be shared the week prior to NFSHW.

### NFSHW Teaser Examples

<p>It's time to get ready for National Farm Safety and Health Week! Celebrate with us from Sep 19-25 and learn how to get involved, stay connected, and promote farm safety all week long by visiting:</p> <hr/> <p>iEs hora de prepararse para la Semana Nacional de la Seguridad Agrícola para la Salud! Celebre con nosotros del 19 al 25 de septiembre y aprenda cómo involucrarse, mantenerse conectado y promover la seguridad en el rancho y granja durante toda la semana visita:  <a href="https://bit.ly/3gfeW9g">https://bit.ly/3gfeW9g</a></p> <p>via @NECASAG          #NFSHW21          #USAgCenters #necasa</p>	<p>Fall harvest time can be one of the most dangerous seasons for the ag industry. This year's National Farm Safety &amp; Health Week is about farm safety yielding real results. Keep ag communities safe, healthy, &amp; injury free!</p> <p><a href="https://bit.ly/3gfeW9g">https://bit.ly/3gfeW9g</a></p> <p>#NFSHW21          #USAgCenters          #necasa</p>	<p>One in four ATV-crash related victims is under 16 years of age. Youth riding the proper ATV size could prevent these injuries and deaths. Learn more youth health &amp; safety tips during National Farm Safety and Health Week.</p> <p><a href="https://bit.ly/3gfeW9g">https://bit.ly/3gfeW9g</a></p> <p>#NFSHW21          #USAgCenters          #necasag</p>	<p>Working with chemicals on the farm? Let safety lead the way every day. During National Farm Health and Safety Week look out for tips and tools on how to keep you, your family, and farm workers safe from harmful chemicals.</p> <p><a href="https://bit.ly/3gfeW9g">https://bit.ly/3gfeW9g</a></p> <p>#NFSHW21          #USAgCenters          #necasag</p>	<p>One-two-three-four. Farm injuries no more. National Farm Safety and Health Week is right around the corner. Join the movement and spread the word!</p> <p><a href="https://bit.ly/3gfeW9g">https://bit.ly/3gfeW9g</a></p> <p>#NFSHW21          #USAgCenters          #necasa</p>
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## NFSHW Official Social Media Post Samples (9/20-9/24)

[View document with the week's full resources, organized by day](#)

<b>Monday (9/20)</b> Tractor Safety & Rural Roadway Safety	
<p>Rollover is the leading cause of tractor-related deaths. Roll bars and seat belts can be the difference between life and death for tractor rollover victims. Watch this demo to see how roll bars and seat belts improve tractor safety.</p> <p>#NFSHW21 #USAgCenters #necasag #TractorSafety #FarmSafety</p> <p>[VIDEO] <a href="https://bit.ly/3ruFmdN">https://bit.ly/3ruFmdN</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">               @SCAHIP           </div> <div style="text-align: center;">               @SCAHIP           </div> <div style="text-align: center;">               @scahip           </div> </div>	<p>Each year there are hundreds of crashes on rural roads that involve farm equipment. You can prevent Rural Roadway crashes by doing your part: Slow down. Be patient.</p> <p>#NFSHW21 #USAgCenters #necasag #RoadwaySafety #ShareTheRoad</p> <p>[ARTICLE] <a href="https://bit.ly/2WansBv">https://bit.ly/2WansBv</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">               @UNMC_CSCASH           </div> <div style="text-align: center;">               @unmccscash           </div> </div>
<p>Everyone has a part when driving in rural areas. Both farmers and community members need to be informed, aware, and patient when sharing the roads. Watch this PSA brought to you by @UMASHcenter to brush up on rural roadway safety.</p> <p>#NFSHW21 #USAgCenters #necasag #RoadwaySafety #ShareTheRoad [Video] <a href="https://bit.ly/3x1zSZo">https://bit.ly/3x1zSZo</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">               @UMASHcenter           </div> <div style="text-align: center;">               @umashcenter           </div> <div style="text-align: center;">               @umashcenter           </div> </div>	<p>Want tips to stay safe when operating farm equipment on roadways? Good lighting and marking on farm equipment are practical ways drivers of farm equipment can stay safe on the road and prevent roadway crashes.</p> <p>#NFSHW21 #USAgCenters #necasag #RoadwaySafety [Pic] <a href="https://bit.ly/3g6KJJJ">https://bit.ly/3g6KJJJ</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">               @GPCAH           </div> <div style="text-align: center;">               @GPCAH           </div> </div>

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**Monday (9/20) Cont.**  
Tractor Safety & Rural Roadway Safety

Prevent farmer motor vehicle crashes by knowing the difference between what to always, when possible, and never do when driving farm equipment on roadways.

#NFSHW21 #USAgCenters #necasag #RoadwaySafety  
[Article] <https://bit.ly/2BGiRNB>



Workers in the ag, forestry, and fishing industry have higher transportation-related injury rates compared to other workers. From 2012 to 2018, there were 2,130 crashes that involved logging trucks in the Southwest region - of these 43% resulted in an injury.

#NFSHW21 #USAgCenters #necasag #RoadwaySafety  
[Article] <https://bit.ly/3xZ6mVc>  
<https://bit.ly/3wYBdzK>



A Power Take-Off (PTO) shaft rotates much faster than our reaction time. @NortheastCenter uses a shoelace to illustrate how fast PTOs travel in comparison to our reaction times and outlines precautions to prevent PTO injuries.

#NFSHW21 #USAgCenters #necasag #TractorSafety #FarmSafety  
[Video] <https://bit.ly/2V6Sqdj>



80% of deaths caused by rollovers happen to experienced farmers. Rollover Protective Structures (ROPS) are 99% effective in preventing injury or death in the event of an overturn when used with a seatbelt. Avoid tragedy and install a ROPS today.

#NFSHW21 #USAgCenters #necasag #TractorSafety  
[VIDEO] <https://bit.ly/3rrGAXb>



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**Monday (9/20) Cont.**  
Tractor Safety & Rural Roadway Safety

More than half of ATV deaths occur on public roadways. Despite their name, ATVs are not safe on all terrains. Only cross paved roads when permitted by law and use extreme caution when crossing is necessary.

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Mas de mitad de las muertes por ATV (vehículos todo terreno) ocurren en calles públicos. A pesar de su nombre ATV (vehículos todo terreno) no son seguros en todos los terrenos. Solo cruce en caminos pavimentado cuando lo permita la ley y tenga extrema precaución cuando sea necesario a cruzar.

#NFSHW21 #USAgCenters #necasag #TractorSafety

ROPS are 99% effective in preventing injury or death in the event of an overturn when used with a seatbelt. Watch one of the EGG-cellent ways @PAFSafetyDays reaches children about potential dangers around tractors and equipment

#NFSHW21 #USAgCenters #necasag #TractorSafety #FarmSafety

[VIDEO] <https://bit.ly/3zqmWxz>

  
[@PAFSafetyDays](#)

  
[@PAFSafetyDays](#)

  
[@pafsafetydays](#)

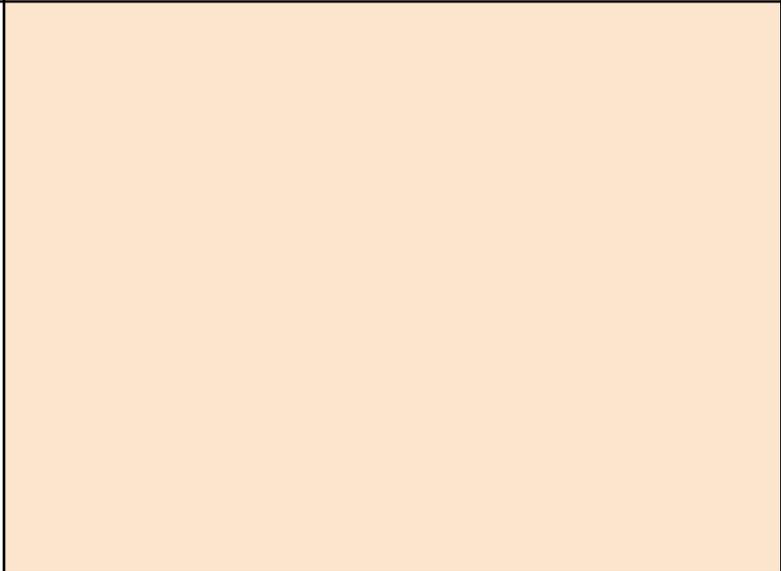
Agricultural vehicles on public roads can pose risks to their drivers and to drivers of other vehicles. Proper lighting and marking increase visibility of the farm equipment. @sccAgSafety provides resources on agricultural equipment lighting and marking standards for Extension agents, equipment dealers, and agricultural equipment operators.

[ARTICLE] <https://bit.ly/2VG3K00>

  
[@sccAgSafety](#)

  
[@sccAgSafety](#)

  
[@sccagsafety](#)



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**Tuesday (9/21)**  
Overall Farmer Health

In the Western United States, over 3/4 of dairy workers reported injuries related to repetitive motion. Repetitive motion injuries can be prevented by engaging in mindful movement when completing daily farm activities.

#NFSHW21 #USAgCenters #necasag #FarmerHealth #FarmSafety  
[PIC] <https://bit.ly/3iTfm8b>



@UMASHcenter



@umashcenter



@umashcenter

Did you know that the time period before hearing damage occurs from farm related noises, like pig handling suckers, irrigation pumps, and circular saws is less than 20 minutes? The best way to prevent hearing loss is to reduce farm noise and exposure.

#NFSHW21 #USAgCenters #necasag #FarmerHealth #FarmerHealth  
[Article] <https://bit.ly/3BxTFTB>



@UNMC\_CSCASH



@unmccscash

A majority of decisions made are done intuitively or by habit. The strategy of nudging gently encourages people to do the safer thing - sometimes subconsciously. Watch this video from @theNortheastCenter sharing how nudging can promote safety on dairy farms.

#NFSHW21 #USAgCenters #necasag  
[Video] <https://bit.ly/2TulYkB>



@theNortheastCenter

@NYCAMH

Farmers know it only takes one moment to change your life forever. Listen to the FarmSafe podcast brought to you by @GPCAH and hear agriculture and public health experts share first hand stories and real-life tips for making safer and healthier decisions on the farm.

#NFSHW201 #USAgCenters #necasag #FarmerHealth #FarmerHealth  
[Website] <https://bit.ly/36V2etu>



@GPCAH



@GPCAH

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**Tuesday (9/21) Cont.**  
Overall Farmer Health

Cultivating healthy behaviors at a young age can help promote safety in adulthood. That's why it's important to talk to children about topics surrounding their emotional, physical, and mental health at an early age. Not sure where to start? Check out @PAFSafetyDays Story Hour series including stories and interviews for children on topics like resilience, disability awareness, water and tractor safety, and stress management.

#NFSHW21 #USAgCenters #necasag #FarmerHealth

[VIDEO] <https://bit.ly/3iGRVyH>



@PAFSafetyDays



@PAFSafetyDays



@pafsafetydays

Looking for ag safety and health resources specific to COVID-19, including multilingual resources?

@AgHealthUCD has you covered.

#NFSHW21 #USAgCenters #necasag #FarmerHealth

[WEBSITE] <https://bit.ly/3eJwcFo>



@AgHealthUCD



@AgHealthUCD



@aghealthucd

QPR stands for Question, Persuade, and Refer, the 3 simple steps anyone can learn to help save a life from suicide. @SCAHIP shares the goals of Ag Community QPR for Farmers and Farm Families. Remember, if you or someone you know needs to talk, please call 800-273-TALK (8255) or visit

<http://suicidepreventionlifeline.org>.

#NFSHW201 #USAgCenters #necasag #FarmerHealth

[Website] <https://bit.ly/2UHleJg>



@SCAHIP



@SCAHIP



@scahip

Opioid misuse can happen to anyone, and it's important to learn the signs. Read the resources in the link to learn how to identify signs of opioid misuse and how to provide help.

#NFSHW21 #USAgCenters #necasag #FarmerHealth

[Website] <https://bit.ly/3zmNobb>



@sccAgSafety



@sccAgSafety



@sccagsafety

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**Tuesday (9/21) Cont.**  
Overall Farmer Health

Heat illnesses and deaths are preventable. You can save lives by using the HEAT Toolkit for education and prevention strategies.

Las enfermedades y muertes debidas al calor son prevenibles. Puede salvar vidas utilizando el HEAT Toolkit para educación y estrategias.

#NFSHW21 #USAgCenters #necasag #FarmerHealth #FarmSafety [TOOLKIT] [bit.ly/PNASH-HEAT-Toolkit](https://bit.ly/PNASH-HEAT-Toolkit)



@PNASHCenter



@PNASHCenter



@pnashcenter

T/F: Heat Exhaustion and Heat Stroke present the same symptoms. F: Make sure you're familiar with the different signs and symptoms of heat illnesses.

Cierto o falso: Agotamiento por calor y golpe de calor presente con los mismos síntomas. Falso: Asegúrate de estar familiarizado con los diferentes signos y síntomas de la enfermedades por calor.

#NFSHW21 #USAgCenters #necasag #FarmerHealth [Video] <https://bit.ly/3kHNIxK> (eng) <https://bit.ly/3Bv5fi2>(span)



@SouthwestAg95



@swagcenter



@swagcenter95

Don't be fooled by the cloudy days. Even when there are clouds in the sky and we might not see the sun, harmful UV rays are still present. @PAFSafetyDays Jana Davidson shares what you can do to protect yourself from the sun during this harvest season #NFSHW21 #USAgCenters #necasag #FarmerHealth

[VIDEO] <https://bit.ly/2UDJWdF>



@PAFSafetyDays



@PAFSafetyDays



@pafsafetydays

Want to access education and training materials related to COVID-19? Check out these resources for employers and ag workers compiled by @sccAGSafety

#NFSHW21 #USAgCenters #necasag #FarmerHealth [WEBSITE] <https://bit.ly/36V71ek>



@sccAgSafety



@sccAgSafety



@sccagsafety

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**Tuesday (9/21)**  
Overall Farmer Health

If you or someone you know is struggling with anxiety, depression or another mental health challenge, you are not alone. Check out #FarmStateofMind resources from @FarmBureau which include a national resource directory, rural resilience training, research, steps to help, a guide to start the conversation and more.

"A healthy farm or ranch is nothing without a healthy you."

#NFSHW21 #USAgCenters #necasag #FarmerHealth  
#FarmSafety #FarmStateofMind

[WEBSITE] <https://bit.ly/3sxhcQf>

[PIC] <https://bit.ly/3xWBKCT>



@farmbureau



@AmericanFarmBureau



@americanfarmbureau

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**Wednesday (9/22)**  
Safety & Health for Youth in Agriculture

ATVs are used by many people on the farm, including youth. Add their desire to have a good time and they have a high risk of injury. As an adult, be a role model. Set a good example by wearing PPE and using ATVs safely.

#NFSHW21 #USAgCenters #necasag #FarmSafety  
[Article] <https://bit.ly/30SFsin>



@UNMC\_CSCASH



@unmccscash

Protect the most important thing you'll ever raise. Be a parent first, farmer second. Do all you can to make your farm safe for children. Keep young children out of the worksite and off equipment by creating areas for safe play.

#NFSHW21 #USAgCenters #necasag #CultivateSafety  
#FarmSafety  
[WEBSITE] <https://bit.ly/2UGoguv>



@NCCRAHS

@CultivateSafety



@nccrahs

@CultivateSafety

Do you have children working on the farm? Approximately 33 children are injured on the farm every day. You can help protect your child from injury by assigning age-appropriate tasks.

#NFSHW21 #USAgCenters #necasag #FarmSafety  
[WEBSITE] <https://bit.ly/36XRxGB>



@NCCRAHS

@CultivateSafety



@nccrahs

@CultivateSafety

Working with animals is an excellent way to instill responsibility in children on the farm. However, this duty comes with some hidden risks that may go unnoticed by children. Teaching youth how to interact with livestock can help prevent injury and promote safety.

#NFSHW21 #USAgCenters #necasag  
[VIDEO] <https://bit.ly/2UCPoZo>



@SouthwestAg95



@swagcenter



@swagcenter95

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**Wednesday (9/22) Cont.**  
Safety & Health for Youth in Agriculture

Hundreds of child injuries and deaths occur each year because of improper and unsafe use of ATVs. Children using ATVs must take extra precautions. @HICAHS offers classroom resources (lesson plans, activity guides, videos and more) on injury prevention for youth while riding ATVs

#NFSHW21 #USAgCenters #necasag #FarmSafety  
[WEBSITE] <https://bit.ly/3klzmfZ>



@HICAHS



@HICAHSAgCenter



@hicahs

ATVs might look fun, but they can be dangerous if not used properly. Check out the #USAgCenters YouTube channel for tips & tricks about staying safe on ATVs, brought to you by @HICAHS.

#NFSHW21 #USAgCenters #necasag #FarmSafety  
[WEBSITE] <https://bit.ly/3hUz9om>



@HICAHS



@HICAHSAgCenter



@hicahs

Looking for multilingual youth ag resources? @CultivateSafety has Spanish and French resources about agricultural safety for adolescents and youth.

@CultivateSafety tiene recursos en español y francés sobre la seguridad agrícola para los adolescentes y jóvenes

#NFSHW201 #USAgCenters #necasag  
#CultivateSafety

[WEBSITE] <https://bit.ly/3jNZRoD>



@CultivateSafety



@CultivateSafety

Growing up on a farm has many benefits for children, but farms can also be dangerous. Everyday 33 children are seriously injured in agricultural-related incidents.

#NFSHW201 #USAgCenters #necasag  
[ARTICLE] <https://bit.ly/3eGSCqz>



@NCCRAHS

@CultivateSafety



@nccrahs

@CultivateSafety

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**Wednesday (9/22) Cont.**  
Safety & Health for Youth in Agriculture

Keep kids safe on the farm! @isueextension's Mystery Club provides child and family activities to help teach youth about farm safety including topics like animal, chemical, tractor safety and more!

#NFSHW21 #USAgCenters #necasag #FarmSafety  
[WEBSITE] <https://bit.ly/3Bv8pSW>



@PAFSafetyDays

@isueextension



@PAFSafetyDays

@iowastateuniversityextension



@pafsafetydays

@isueextension

It's important to talk to children about health and safety topics surrounding their emotional, physical, and mental health at an early age. Not sure where to start? Check out @PAFSafetyDays Story Hour series including stories and interviews for children on topics like resilience, disability awareness, water and tractor safety, and stress management.

#NFSHW21 #USAgCenters #necasag #FarmSafety  
[VIDEO] <https://bit.ly/3iGRVyH>



@PAFSafetyDays



@PAFSafetyDays



@pafsafetydays

Looking for an enjoyable way to exchange ideas about climate change? @PNASHCenter has a fun multi-generational game introducing climate change, inspired by the traditional Latino game, Loteria!

[WEBSITE] <https://bit.ly/3CxrgNN>



@PNASHCenter



@PNASHCenter



@pnashcenter

The Think F.A.S.T. (Farm & Ag Safety Training) program is an initiative from @FarmBureau designed to proactively address on-farm safety concerns for youth. These free program materials are tailored for audiences 14- to 17-years old and focus on general safety, leadership, and critical thinking skills applied to technical and agriculture-specific contexts.

#NFSHW21 #USAgCenters #necasag #FarmSafety

[WEBSITE] <https://bit.ly/3meVZtw>

[PIC] <https://bit.ly/37Vs5LC>



@farmbureau



@AmericanFarmBureau



@americanfarmbureau

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<b>Thursday (9/23)</b> Agricultural Fertilizer & Chemical Safety	
<p>When milking on the farm it's important for dairy workers to remember to follow directions on labels, wear gloves and masks for safety, and always wash your hands after working with any chemicals.</p> <p>#NFSHW21 #USAgCenters #necasag #FarmSafety            [VIDEO] <a href="https://bit.ly/36TVlIN">https://bit.ly/36TVlIN</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <a href="#">@HICAHS</a></div> <div style="text-align: center;"> <a href="#">@HICAHSAgCenter</a></div> <div style="text-align: center;"> <a href="#">@hicahs</a></div> </div>	<p>Chemicals and pesticides are used on farms for a multitude of reasons. If used correctly and according to directions, chemicals can be safe. When directions aren't followed, they can be dangerous. Remember a chemical label is your friend - read labels before using any chemical or pesticide.</p> <p>#NFSHW21 #USAgCenters #necasag #FarmSafety            [ARTICLE] <a href="https://bit.ly/3BFzQtF">https://bit.ly/3BFzQtF</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <a href="#">@UNMC_CSCASH</a></div> <div style="text-align: center;"> <a href="#">@unmccscash</a></div> </div>
<p>When you step onto the field remember to use the proper PPE to prevent exposure to pesticide chemicals on the farm.</p> <p>@SCAHIP shares a farmer's story of pesticide toxicity and steps you can take to keep safe.</p> <p>#NFSHW21 #USAgCenters #necasag #FarmerHealth</p> <p>Watch it here: Living the Safe Farm Life: A Story of Pesticide Toxicity            [VIDEO] <a href="https://bit.ly/3xYlu5j">https://bit.ly/3xYlu5j</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <a href="#">@SCAHIP</a></div> <div style="text-align: center;"> <a href="#">@SCAHIP</a></div> <div style="text-align: center;"> <a href="#">@scahip</a></div> </div>	<p>Your agricultural health and safety is important! Stay up to date on pesticide safety with the @PNASHCenter app: iEtiquetas de pesticidas, ahora!™ / Pesticide Labels, Now!™ Learn more about the project and download it.</p> <p>#NFSHW21 #USAgCenters #necasag #FarmerHealth</p> <p>[WEBSITE] <a href="https://bit.ly/3eHHARO">https://bit.ly/3eHHARO</a></p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <a href="#">@PNASHCenter</a></div> <div style="text-align: center;"> <a href="#">@PNASHCenter</a></div> <div style="text-align: center;"> <a href="#">@pnashcenter</a></div> </div>

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### Thursday (9/23)

#### Agricultural Fertilizer & Chemical Safety

Take precautions when handling harmful chemicals on the farm and make sure to have an emergency safety plan in place! Check out this comic on dairy chemical safety from @theNortheastCenter

¡Tome precauciones al manipular productos químicos dañinos en la granja y asegúrese de tener un plan de seguridad de emergencia en su lugar! Echa un vistazo a este cómic sobre la seguridad química en los ranchos lecheros @theNortheastCenter

#NFSHW21 #USAgCenters #necasag #FarmSafety [PIC]

<https://bit.ly/3xYo1wf> (eng)  
(span) <https://bit.ly/3eNkUQg>



@theNortheastCenter

@NYCAMH

Farmers and farmworkers are at a greater risk for exposure to wildfire smoke, ash, and chemical residue due to their work outdoors and long shifts, both during an active fire as well as during cleanup and recovery. @AgHealthUCD provides safety resources in English and Spanish on wildfire smoke for both employers and employees.

Los agricultores y trabajadores agrícolas tienen un mayor riesgo de exposición al humo de incendios forestales, cenizas y residuos químicos debido a su trabajo al aire libre y largos turnos, tanto durante un incendio activo como durante la limpieza y recuperación. @AgHealthUCD proporciona recursos de seguridad en inglés y español sobre el humo de los incendios forestales tanto para los empleadores como para los empleados

#NFSHW21 #USAgCenters #necasag  
#FarmerHealth  
[PIC] <https://bit.ly/378ZgSp>



@AgHealthUCD



@AgHealthUCD



@aghealthucd

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**Thursday (9/23) Cont.**  
Agricultural Fertilizer & Chemical Safety

Gases are generated as a byproduct of many farming operations. But make no mistake, some of these gases are extremely hazardous. Especially in confined spaces, they can result in serious health issues and death. Reduce your risk - know the hazards & how they are formed.

#NFSHW21 #USAgCenters #necasag  
#FarmerHealth  
[PIC] <https://bit.ly/3wWoYUA>



@GPCAH



@GPCAH

When applying manure, it is important to remember to work safely and avoid cutting corners. As you work to apply manure before the ground freezes, keep this safety checklist from @UMASHCenter in mind for agitation, pumping, transportation, and application.

#NFSHW21 #USAgCenters #necasag  
#FarmerHealth  
[WEBSITE] <https://bit.ly/3wYiuo6>



@UMASHcenter



@umashcenter



@umashcenter

The Practical Solutions for Pesticide Safety (PSPS) guide from @PNASHCenter is a collection of 24 solutions and ideas identified on farms developed in partnership with farmers, educators, and researchers to work towards pesticide handling that is useful and safe.

#NFSHW21 #USAgCenters #necasag#FarmerHealth  
Read and find more resources about practical solutions for pesticide safety here:  
[WEBSITE] <https://bit.ly/37wR26u>



@PNASHCenter



@PNASHCenter



@pnashcenter

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**Friday (9/24)**

Safety & Health for Women in Agriculture

#WomenInAg: We see you. We need you.  
 [WEBSITE]  
<https://learning.agrisafe.org/womens-health>  
 #NFSHW21 #USAgCenters #necasag



@AgriSafeNetwork



@agrisafe.network

#MujeresEnAgricultura: Las vemos. Las necesitamos. [SITIO DE WEB]  
<https://learning.agrisafe.org/womens-health>  
 #NFSHW21 #USAgCenters #necasag



@AgriSafeNetwork



@agrisafe.network

CW: sexual harassment

Say something! Sexual harassment in agriculture is an illegal form of discrimination and bullying. Learn what you can do to help another employee.  
 #NFSHW21 #USAgCenters #necasag  
 [PIC] <https://bit.ly/3g562Lv>



@AgHealthUCD



@AgHealthUCD



@aghealthucd

Are you worrying more, feeling anxious or irritable, or just forgetting important things? @UMASHcenter has resources for producers & farmworkers about stress and mental health. #NFSHW21 #USAgCenters #necasag  
 [WEBSITE] <https://bit.ly/3rr8R05>



@UMASHcenter



@umashcenter



@umashcenter

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**Friday (9/24) Cont.**

Safety & Health for Women in Agriculture

"iBasta! Preventing Sexual Harassment in Agriculture is a bilingual resource that provides training for farmworkers, supervisors and growers. The training toolkit includes a video, guide and worksite materials on best practices to report incidents, respect workers and create a worksite policy compliant with EEOC guidelines." @PNASHCenter

#NFSHW21 #USAgCenters #necasag [TOOLKIT] <https://bit.ly/3g3YWqQ>



@PNASHCenter



@PNASHCenter



@pnashcenter

Offering tools to #WomeninAg to help weather farm stress is critical. Check out these recorded interactive webinars from @umashcenter designed to help women in agriculture cultivate resiliency.

#NFSHW21 #USAgCenters #necasag <http://bit.ly/343B3t6>



@UMASHcenter



@umashcenter



@umashcenter

Did you know women are one of the fastest growing groups of farmers, in fact 36% of U.S farmers are women.

#NFSHW21 #USAgCenters #necasag [https://www.huffpost.com/entry/women-farmers-usda\\_n\\_5e3c3e04c5b6bb0ffcocdd57](https://www.huffpost.com/entry/women-farmers-usda_n_5e3c3e04c5b6bb0ffcocdd57)

On average, women have different body proportions compared to their male counterparts - equipment and tools are often not designed for this and can increase risk for exposure & injury. Remember to always look for PPE designed to fit your size and shape and when possible. @healthvermont

#NFSHW21 #USAgCenters #necasag [ARTICLE] <https://bit.ly/3kGxYLo>



@healthvermont



@HealthVermont

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**Friday (9/24) Cont.**

Safety & Health for Women in Agriculture

Women are almost twice as likely as men to report that childcare is an important factor in farm decisions. Childcare is rarely discussed in conversations related to farm safety, yet it underpins the very foundation of the family farm.

#NFSHW21 #USAgCenters #necasag  
<https://theconversation.com/family-farms-are-struggling-with-two-hidden-challenges-health-insurance-and-child-care-159542>

“What’s the key ingredient that fuels the women’s organic farmer movement? The support of other women farmers!”  
 @mosesorganic encourages women farmers to learn from each other with their In Her Boots platform. Check out their podcasts, weekly enews, and Facebook group for tips to help you build capacity to manage the many curveballs of farming.

#NFSHW21 #USAgCenters #necasag  
<https://mosesorganic.org/in-her-boots/events/>



@mosesorganic

We all deserve a workplace without sexual harassment. @PNASHCenter’s new ¡Ya Basta! Comic was developed with Latina farmworkers and provides a narrative format based on real stories to prevent and address sexual harassment in agriculture.

#NFSHW21 #USAgCenters #necasag  
 [ARTICLE] <https://bit.ly/2U4JpkN> (ENG)  
<https://bit.ly/3ixcLBG> (Spanish)



@PNASHCenter



@PNASHCenter



@pnashcenter

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US Ag Centers			
Center	Twitter	Facebook	Instagram
Pacific Northwest Agricultural Safety and Health Center (PNASH)	<a href="https://twitter.com/PNASHCenter">@PNASHCenter</a>	<a href="https://www.facebook.com/PNASHCenter">@PNASHCenter</a>	<a href="https://www.instagram.com/pnashcenter">@pnashcenter</a>
UC Davis Western Center for Agricultural Health and Safety (WCAHS)	<a href="https://twitter.com/AgHealthUCD">@AgHealthUCD</a>	<a href="https://www.facebook.com/AgHealthUCD">@AgHealthUCD</a>	<a href="https://www.instagram.com/aghealthucd">@aghealthucd</a>
High Plains Intermountain Center for Agricultural Health and Safety (HICAHS)	<a href="https://twitter.com/HICAHS">@HICAHS</a>	<a href="https://www.facebook.com/HICAHSAgCenter">@HICAHSAgCenter</a>	<a href="https://www.instagram.com/hicahs">@hicahs</a>
Upper Midwest Agricultural Safety and Health Center (UMASH)	<a href="https://twitter.com/UMASHcenter">@UMASHcenter</a>	<a href="https://www.facebook.com/UMASHcenter">@UMASHcenter</a>	<a href="https://www.instagram.com/umashcenter">@umashcenter</a>
UNMC Central States Center for Agricultural Safety and Health (CS-CASH)	<a href="https://twitter.com/UNMC_CSCASH">@UNMC_CSCASH</a>	<a href="https://www.facebook.com/unmccscash">@unmccscash</a>	
Southwest Center for Agricultural Health, Injury Prevention and Education (SWAG Center)	<a href="https://twitter.com/SouthwestAg95">@SouthwestAg95</a>	<a href="https://www.facebook.com/swagcenter">@swagcenter</a>	<a href="https://www.instagram.com/swagcenter95">@swagcenter95</a>
National Children's Center for Rural and Agricultural Health and Safety (NCCRAHS)	<a href="https://twitter.com/NCCRAHS">@NCCRAHS</a>	<a href="https://www.facebook.com/nccrahs">@nccrahs</a>	

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US Ag Centers			
Center	Twitter	Facebook	Instagram
Great Plains Center for Agricultural Health ( <b>GPCAH</b> )	<a href="https://twitter.com/GPCAH">@GPCAH</a>	<a href="https://www.facebook.com/GPCAH">@GPCAH</a>	
Southeast Center for Agricultural Health and Injury Prevention ( <b>SCAHIP</b> )	<a href="https://twitter.com/SCAHIP">@SCAHIP</a>	<a href="https://www.facebook.com/SCAHIP">@SCAHIP</a>	<a href="https://www.instagram.com/scahip">@scahip</a>
Southeastern Coastal Center for Agricultural Health and Safety ( <b>SCCAHS</b> )	<a href="https://twitter.com/sccAgSafety">@sccAgSafety</a>	<a href="https://www.facebook.com/sccagsafety">@sccagsafety</a>	<a href="https://www.instagram.com/sccagsafety">@sccagsafety</a>
Northeast Center for Occupational Safety and Health		<a href="https://www.facebook.com/theNortheastCenter">@theNortheastCenter</a> <a href="https://www.facebook.com/NYCAMH">@NYCAMH</a>	
National Institute for Occupational Safety and Health ( <b>NIOSH</b> )	<a href="https://twitter.com/NIOSH">@NIOSH</a>	<a href="https://www.facebook.com/niosh">@niosh</a>	<a href="https://www.instagram.com/nioshusa">@nioshusa</a>

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Additional Farm Safety Partners			
Center	Twitter	Facebook	Instagram
National Education Center for Agricultural Safety ( <b>NECAS</b> )	<a href="https://twitter.com/NECASAG">@NECASAG</a>	<a href="https://facebook.com/necasag">@necasag</a>	
Agricultural Safety and Health eXtension Community of Practice ( <b>CoP</b> )	<a href="https://twitter.com/AgSafety4U">@AgSafety4U</a>	<a href="https://facebook.com/AgSafety4U">@AgSafety4U</a>	
Association of Farmworker Opportunity Programs	<a href="https://twitter.com/AFOPHealth&amp;Safety">@AFOPHealth&amp;Safety</a>	<a href="https://facebook.com/AFOPhealth">@AFOPhealth</a>	<a href="https://instagram.com/aafophealth">@aafophealth</a>
AgriKids	<a href="https://twitter.com/agrikid">@agrikid</a>	<a href="https://facebook.com/agrikid">@agrikid</a>	
National Farm Medicine Center ( <b>NFMC</b> )	<a href="https://twitter.com/FarmMedicine">@FarmMedicine</a>	<a href="https://facebook.com/farmmedicine">@farmmedicine</a>	<a href="https://instagram.com/farmmedicine">@farmmedicine</a>
Cultivate Safety	<a href="https://twitter.com/CultivateSafety">@CultivateSafety</a>	<a href="https://facebook.com/CultivateSafety">@CultivateSafety</a>	
UMN Extension Farm Safety	<a href="https://twitter.com/UMNFarmSafety">@UMNFarmSafety</a>		
National AgrAbility	<a href="https://twitter.com/NatlAgrAbility">@NatlAgrAbility</a>	<a href="https://facebook.com/nationalagrability">@nationalagrability</a>	
Ag Injury News	<a href="https://twitter.com/AgInjuryNews">@AgInjuryNews</a>		
Ag Health & Safety Alliance	<a href="https://twitter.com/ahsa_aghealth">@ahsa_aghealth</a>	<a href="https://facebook.com/aghealthandsafety">@aghealthandsafety</a>	<a href="https://instagram.com/aghealthandsafetyalliance">@aghealthandsafetyalliance</a>

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**Additional Farm Safety Partners**

Center	Twitter	Facebook	Instagram
Ohio State University Extension - Agricultural Safety and Health Program	<a href="https://twitter.com/OSUAgSafety">@OSUAgSafety</a>	<a href="https://www.facebook.com/OSUAgSafetyandHealth">@OSUAgSafetyandHealth</a>	
Progressive Agriculture Safety Days	<a href="https://twitter.com/PAFSafetyDays">@PAFSafetyDays</a>	<a href="https://www.facebook.com/PAFSafetyDays">@PAFSafetyDays</a>	<a href="https://www.instagram.com/pafsafetydays">@pafsafetydays</a>
Migrant Clinician's Network	<a href="https://twitter.com/tweetMCN">@tweetMCN</a>	<a href="https://www.facebook.com/migrantclinician">@migrantclinician</a>	<a href="https://www.instagram.com/migrantcliniciansnetwork">@migrantcliniciansnetwork</a>
Agricultural Safety and Health Council of America (ASCHA)	<a href="https://twitter.com/ASCHA">Agricultural Safety and Health Council of America (ASCHA)</a>		
ISASH	<a href="https://twitter.com/real_isash">@real_isash</a>	<a href="https://www.facebook.com/ISASH">@ISASH</a>	
AgriSafe	<a href="https://twitter.com/AgriSafeNetwork">@AgriSafeNetwork</a>	<a href="https://www.facebook.com/agrisafe.network">@agrisafe.network</a>	<a href="https://www.instagram.com/agrisafe_network">@agrisafe_network</a>
American Farm Bureau Federation	<a href="https://twitter.com/farmbureau">@farmbureau</a>	<a href="https://www.facebook.com/AmericanFarmBureau">@AmericanFarmBureau</a>	<a href="https://www.instagram.com/americanfarmbureau">@americanfarmbureau</a>

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