



Success Stories

FARM SAFETY CHECK

umash.umn.edu/farm-safety-check

The Problem:

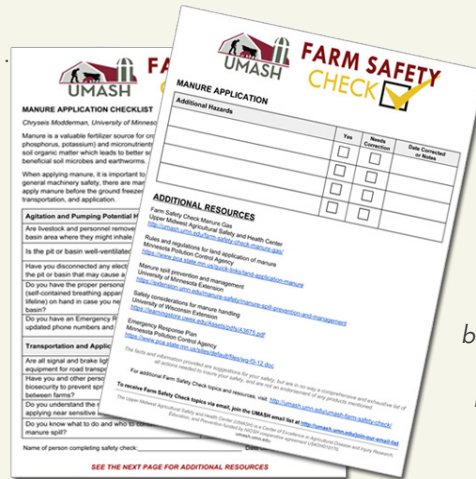
There are a number of hazards and risks associated with farming. Farms are unique. Each farm brings their own safety challenges and concerns which can quickly grow into a lengthy list. Conducting a full safety audit can be an overwhelming task - so where does one begin? Farmers may not know where to find relevant and credible health and safety resources for their farming operation.

The Solution:

The Farm Safety Check was launched in January 2017 to provide farmers with a simple tool to **identify and fix potential hazards** before they cause harm to family or employees. Monthly topic checklists can be easily adapted to the needs of an individual farm. Addressing safety topics in smaller segments can provide a manageable approach while also serving as an ongoing reminder about risk management.

THE IMPACT

- ⇒ **21 topic-specific checklists** - with more coming in 2019!
- ⇒ **30+ news outlets and farm organizations** have shared the checklists via radio, news articles, blogs, social media, etc.
- ⇒ Increased website traffic including **10,000+ page views** of Farm Safety Check related content.
- ⇒ **Stronger partnerships** with Ag Centers, Extension and other experts through content development and review.
- ⇒ Increased reach and **engagement with farmers** via social media in the Upper Midwest region (*MN, IA, ND, SD, WI*).
- ⇒ **Collaboration** with an insurance company on cobranding the checklists as a resource for their policyholders.



EXAMPLE TOPICS:

- grain handling
- chemical storage
- safe play areas
- electrical safety
- ATV safety
- manure gas
- silage storage
- sun safety
- buildings and shops
- fire prevention
- hearing protection
- livestock handling
- roadway safety
- ... and more

SPOTLIGHT: ATV SAFETY CHECKLIST

- » Gear Up for Ag Safety Program added the ATV checklist to their program in 2018, which has since reached 1,500+ college students in the USA, Canada, Denmark, and Sweden.
- » Canadian manufacturer of ATV crush protective device (CPD) includes the ATV checklist with every CPD shipped to USA (*120 shipped in 2018*).

WHAT PEOPLE ARE SAYING:

"Lots of farm safety topics... Keep them coming!"

"Outstanding tool! Thanks for creating and sharing"



Revised January 2019