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110+ Videos on US Ag Centers' YouTube Channel to Promote National Farm Safety Week, Sept. 16-22

There is something for everyone on the U.S. Agricultural Centers' <u>YouTube channel</u>. Whether you are an agricultural producer, educator, employer or a farm family member, you will find helpful and entertaining videos for "Cultivating the Seeds of Safety" the theme for this year's National Farm Safety and Health Week, Sept. 16-22.

These 110+ safety and health videos focus on agriculture, forestry and fishing; popular topics include: grain bins, heat illness, tractor rollovers, livestock safety and needlestick prevention. The videos, many in both English and Spanish, can be used informally or integrated into a formal training program to keep people safe and healthy as they work or visit agricultural sites.



"As harvest season approaches, each of us can help keep safety top of mind by reviewing and sharing safety resources to reinforce safe work practices and not taking shortcuts that can lead to injuries," said Bruce Alexander, UMASH director.



To encourage more organizations and groups to share safety messages and resources with their members, customers, students, etc., UMASH has launched a <u>Farm Safety Partner Campaign</u> that runs throughout the month of September. Those who share safety reminders or resources during September and report their activities via our on-line form will be recognized as a "Farm Safety Partner" on the UMASH website and be sent a *Farm Safety Partner Certificate*. Join the campaign and show your commitment to protecting the health and wellbeing of the people working in agriculture. Learn more at: <u>umash.umn.edu/farm-safety-partner</u>

<u>NIOSH</u> joins the Ag Centers in recognizing National Farm Safety and Health Week as an opportunity to emphasize the importance of working together to prevent injuries and illnesses among agricultural workers. Additional information and resources for the Week are available through the <u>National Education Center for Agricultural Safety</u>.

How will you promote farm safety? Post messages on Facebook. Show a video to your class. Start a conversation about stress on the farm. Find more ideas in the social media kit. Do you have news to share regarding events during National Farm Safety and Health Week? Join the conversation on Twitter, #USAgCenters #NFSHW #necasag.

For more information or to request an interview with one of the UMASH directors, contact Diane Kampa, Outreach Director, <u>dkampa@umn.edu</u> or 612-626-4826

The Upper Midwest Agricultural Safety and Health (UMASH) Center is one of eleven Centers of Excellence in Agricultural Disease and Injury Research, Education, and Prevention funded by the National Institute for Occupational Safety and Health (NIOSH) throughout the United States. The center is a collaboration of the University of Minnesota School of Public Health and College of Veterinary Medicine, the National Farm Medicine Center of the Marshfield Clinic, the Migrant Clinicians Network, and the Minnesota Department of Health. This collaboration brings together unique and complimentary expertise to address existing and emerging occupational health and safety issues in agriculture. For more info, visit: umash.umn.edu