

2018 Ag Safety Awareness Program Week Promotional Toolkit



AG SAFETY AWARENESS PROGRAM WEEK MARCH 4 – 10, 2018

#ASAP18 | @FarmBureau | #USAGCenters | #KeepFarmsSafe



Ag Safety Awareness Program Week

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***Watch the American Farm
Bureau Federation Safety
Facebook page for
announcements of guest
webinars during ASAP Week!***

Purpose

American Farm Bureau Federation's 2018 Ag Safety Awareness Program (ASAP) Week was created to bring awareness to safety and health issues facing the agriculture industry.

This promotional toolkit, through a coordinated effort with the U.S. Agricultural Safety and Health Centers, has been developed to promote the specific topics and provide safety resources that fit with the daily themes of ASAP Week.

Themes

- ▲ **Overall Theme** – No One Can Take Your Place
- ▲ **Monday** – Hearing
- ▲ **Tuesday** – Respiratory
- ▲ **Wednesday** – Distracted and Impaired Driving
- ▲ **Thursday** – Fire
- ▲ **Friday** - General Health

Promotion Ideas

- ▲ Update your website and Facebook cover photo with the Ag Safety Awareness Program Week graphic.
- ▲ During Ag Safety Awareness Program Week, post the social media messages found on the following pages, or create your own posts using the hashtags @FarmBureau #ASAP18, #KeepFarmsSafe and #USAgCenters. Other hashtags may also be appropriate.
- ▲ Get involved in the conversation. Follow, retweet and share Ag Safety Awareness Program Week messages through Twitter and Facebook.
- ▲ Contact media outlets to have PSAs run on the local radio.

Customizable News Release

‘No One Can Take Your Place’ is Theme of Agricultural Safety Awareness Program Week, March 4-10

[CITY, STATE, Date] – Across the country, county and state Farm Bureaus are making safety a priority through the Agricultural Safety Awareness Program. As part of ASAP, March 4-10 has been designated as Agricultural Safety Awareness Week. U.S. Agricultural Safety and Health Centers will join Farm Bureau in promoting the week with its theme “No One Can Take Your Place.”

A different safety focus will be highlighted by [County/State] Farm Bureau and U.S. Ag Centers each day of the week:

Monday, March 5 - Hearing

Tuesday, March 6 - Respiratory

Wednesday, March 7 - Impaired Driving

Thursday, March 8 - Fire

Friday, March 9 - General Health

During this week and throughout the year, Farm Bureau is encouraging farmers to make safety a priority on the farm.

[Optional quote]

“Agricultural safety continues to be the best investment for farmer and ranchers,” said [County/State] Farm Bureau President [Name]. “Focusing on safety and health in agricultural communities helps save lives and resources through the prevention of injuries and lost time on the job.”

The Agricultural Safety Awareness Program is a part of the Farm Bureau Health and Safety Network of professionals who share an interest in identifying and decreasing safety and health risks. For more information and resources, visit the [ASAP Facebook page](#).

Visit the Centers’ YouTube channel (www.youtube.com/user/USagCenters) for new content and fresh ideas about how to stay safe while working in agriculture, forestry and fishing. Join the movement to keep farms safe and share your own safety messages on social media using the hashtags #KeepFarmsSafe, #ASAP18 and #USAgCenters.

The 11 U.S. Agricultural Safety and Health Centers (www.cdc.gov/niosh/oep/agctrhom.html) are funded by the National Institute for Occupational Safety and Health.

Op-Ed

[As part of your Ag Safety Awareness Week outreach, consider submitting the op-ed below during the last week of February to a publication such as your daily or weekly newspaper on letterhead, under the byline of your state president.]

During Agricultural Safety Awareness Week (March 4-10), [state] Farm Bureau reminds drivers to slow down and be aware of farmers driving tractors and other farm equipment on local roads. Farm Bureau also reminds farmers and growers to make safety a priority – on the roads and on the farm.

Triangular Slow Moving Vehicle (SMV) emblems can help drivers identify tractors and other large vehicles that travel 25 mph or less. Additional road safety tips are below.

- At 55 miles per hour, it will take only five seconds to close a gap the length of a football field between you and a tractor going five miles per hour.
- Watch for hand signals that a tractor driver may use to signal turning or stopping.
- Do not pull out in front of farm equipment. It cannot stop or slow down as easily as a car, especially if pulling other equipment.
- If an oversized farm vehicle is coming your way from the opposite direction, make sure you can pass it safely. If not, pull over and wait for it to pass.
- Remember that if you must slow down to 20 mph behind a tractor for two miles, you will only lose six minutes.

Together, farmers and non-farming members of the public can make our roads – and the business of farming – safer.

Sincerely,

[First Name/Last Name]
President, [State Farm Bureau]
[contact info]

Public Service Announcements

[Consider recording your own PSA or share the recorded audio files with your local radio station.]

Hearing – 15 seconds

Did you know that a tractor idling, barn cleaners, conveyers and grain elevators are all considered in the decibel danger zone? Practice proper hearing safety during Farm Bureau's Ag Safety Awareness Program Week – March 4th through 10th – and throughout the year.

National Ag Safety Database

<http://bit.ly/NASDHearingProtection>

Respiratory – 15 seconds

While farming is often associated with fresh air of the outdoors, there is an array of respiratory hazards in this line of work. No one can replace you. Learn more today about identifying and reducing respiratory risks in your work areas on the farm.

Penn State Extension – Agricultural Safety and Health

<http://bit.ly/PSUFarmRespHazards>

Impaired Driving – 15 seconds

Did you know that rollovers account for a large majority of tractor fatalities? There are two types of rollovers: a rearward rollover and a sideways rollover. Review equipment safety and handling procedures on your farm or ranch to help prevent accidents.

Show Me Farm Safety – Prevent Rollovers

<http://bit.ly/ShowMeFarmSafety>

Impaired Driving – 15 seconds

According to the Bureau of Labor Statistics, farming and ranching is one of the top 10 most dangerous professions in the country. Most accidents occur due to equipment mishandling, a preventable mistake. Learn about equipment safety during Farm Bureau's Ag Safety Awareness Program Week.

Missouri Farmer Today and Bureau of Labor

<http://bit.ly/MOFarmerToday>

Fire – 30 seconds

According to the U.S. Fire Administration, on average, 20,000 agricultural-related fires cause 102 million dollars in direct property losses and result in 25 fatalities each year. More than half of agricultural fires involve brush or grass, while about one-third are equipment fires that involve vehicles, processing equipment, fixed wiring, heaters and torches. Develop a plan to protect your farm or ranch from fire during Farm Bureau's Ag Safety Awareness Program Week – March 4th through 10th.

Insurance Institute for Business and Home Safety

<http://bit.ly/StepsinReducingRisk>

General Health – 15 seconds

Do employees on your farm or ranch know where to seek healthcare? Do you know safety precautions for working in agriculture? Protect your farm and those working on it by visiting Osha.gov during Farm Bureau's Ag Safety Awareness Program Week, March 4th through 10th.

United States Department of Labor – Agricultural Operations

<http://bit.ly/OSHAHealth>

To download audio files of recorded PSAs, click [here](#).

Social Media Links




Other	<p>@neiowacc</p> <p>@agrisafe.network</p> <p>@American Farm Bureau</p>	<p>@neiowacc</p> <p>@Farm Bureau</p>
U.S. Ag Centers	<p>@cophunmc</p> <p>@CultivateSafety</p> <p>@GPCAH</p> <p>@CSUVetMedBioSci</p> <p>@nccrahs</p> <p>@farmmedicine</p> <p>@NYCAMH</p> <p>@PNASHcenter</p> <p>@SCAHIP</p> <p>@swagcenter</p> <p>@umashcenter</p> <p>@AgHealthUCD</p> <p>@unmccscash</p>	<p>@CultivateSafety</p> <p>@HICAHS</p> <p>@GPCAH</p> <p>@FarmMedicine</p> <p>@PNASHCenter</p> <p>@SCAHIP</p> <p>@SouthwestAg95</p> <p>@umash_umn</p> <p>@AgHealthUCD</p>

For additional tips and information about #ASAP18 check out the **American Farm Bureau Federation Facebook Page** <https://www.facebook.com/AgSafety/>.

Hashtags

***Always use red hashtags on twitter and consider using 2-3 hashtags on Facebook.*

#FarmBureau

#ASAP18

#NoOneCanTakeYourPlace

#USAgCenters

#KeepFarmsSafe

#farmsafety

#agneedsyou

Social Media Tips

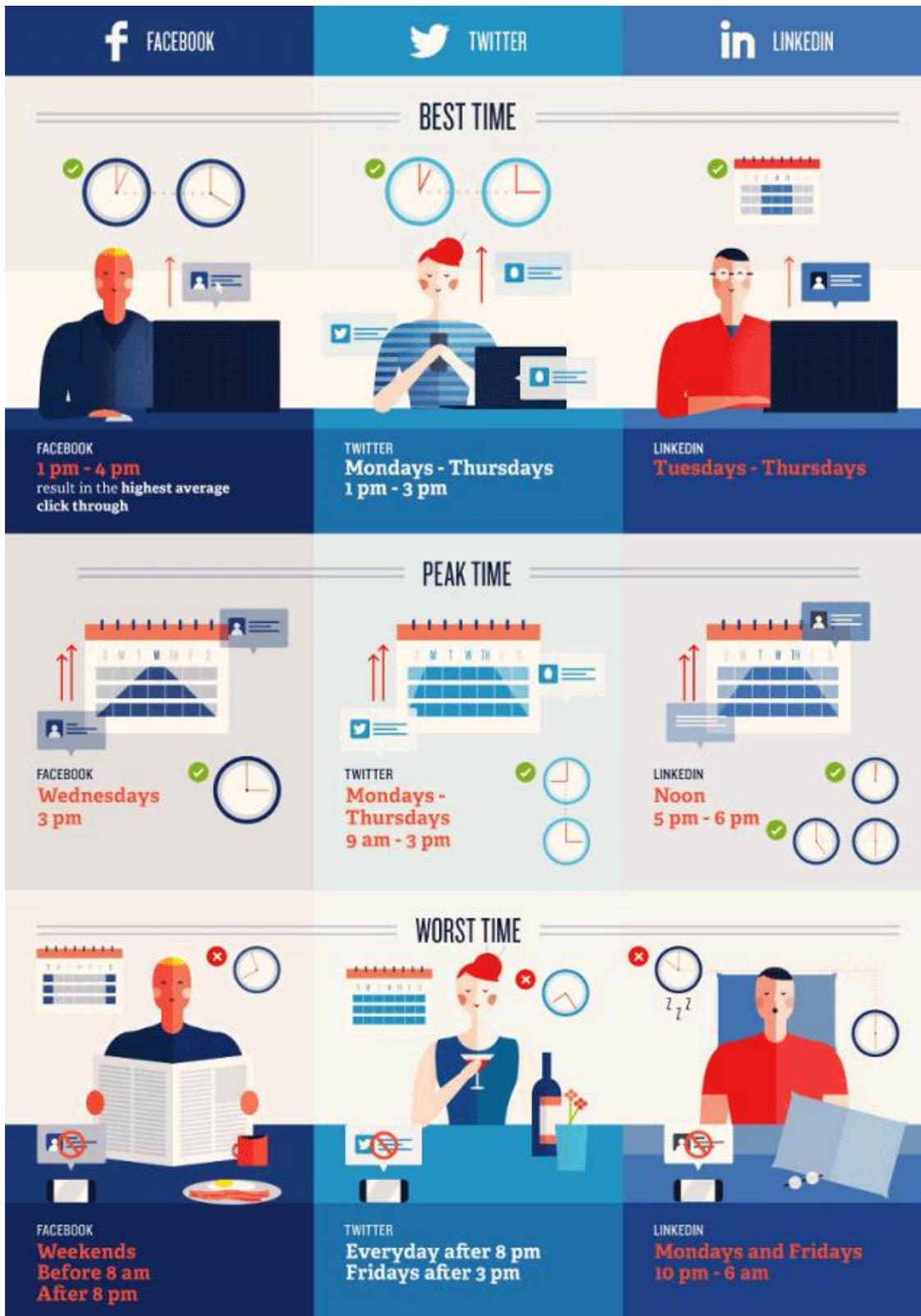
1. Post consistently. Determine what your posting schedule will be and stick to it. Schedule posts ahead of time, if needed. Three tools available for scheduling your social media posts are listed below.
 - a. HootSuite: <https://hootsuite.com/>
 - b. Klout: <https://klout.com/home>
 - c. Twittermer: <https://twittimer.com/>
2. Post images and/or videos with your messages.
3. It's OK to share content from other organizations. Some recommended ratios are below.
 - a. **4-1-1** – 4 pieces of content from others, 1 reshare, 1 self-serving post
 - b. **5-3-2** – 5 pieces of content from others, 3 from you, 2 personal updates
 - c. Golden Ratio – 60% others' content, 30% your content, 10% promotional
 - d. Rule of Thirds – 1/3 posts about you, 1/3 curated content, 1/3 conversations
4. Practice the "Three As".
 - a. Appreciation
 - b. Advocacy
 - c. Appeals
5. Tell stories to humanize the daily topics. Use news articles or personal anecdotes to appeal to the audience's emotional side.
6. Ask questions in your posts. Start a conversation.
7. Leave your audience with cliff hangers at the end of the day. (i.e., "Stay tuned tomorrow to learn how to keep your kids safe on the farm.")
8. Refer to the infographic on page 6 for peak times for posting.

References

<https://blog.bufferapp.com/social-media-non-profits>

<https://www.fastcompany.com/3036184/the-best-and-worst-times-to-post-on-social-media-infograph>

<http://www.pcworld.com/article/2461824/3-tools-to-schedule-your-social-media-posts.html>



Graphic: <https://www.fastcompany.com/3036184/the-best-and-worst-times-to-post-on-social-media-infograph>

Teasers

2/25/18-3/4/18



1. No one can replace you! Learn how to protect you and your family during Ag Safety Awareness Program Week March 4-10, 2018. @AmericanFarmBureau #USAgCenters #ASAP18
2. Are you providing your farm employees with the proper equipment? Learn more during Ag Safety Awareness Program Week March 4-10. @AmericanFarmBureau #USAgCenters #ASAP18
3. How loud is too loud? Stay tuned for Ag Safety Awareness Program Week March 4-10 to learn the answer or check out this video. <http://bit.ly/HearingSafety> @AmericanFarmBureau #USAgCenters #ASAP18
4. No one can replace you! Ag Safety Awareness Program Week 2018. @AmericanFarmBureau #USAgCenters #ASAP18



1. No one can replace you! Learn how to protect you and your family during Ag Safety Awareness Program Week March 4-10, 2018. @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
2. Are you providing your farm employees with the proper equipment? Learn more during Ag Safety Awareness Program Week March 4-10. @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
3. How loud is too loud? Stay tuned for Ag Safety Awareness Program Week March 4-10 to learn the answer or check out this video. <http://bit.ly/HearingSafety> @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
4. No one can replace you! Ag Safety Awareness Program Week 2018. @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe



Hearing

Monday, 3/5/18

facebook

1. Protect your hearing today! Take this quick quiz to test your knowledge of noise and hearing protection.
<https://www.surveymonkey.com/r/N396S5R>
@AmericanFarmBureau #USAgCenters #ASAP18
2. Did you know a tractor at full load is 120 decibels? That is 35 decibels over the safe zone!
<http://bit.ly/HearingSafetyYouTube>
@AmericanFarmBureau #USAgCenters #ASAP18
3. Any noise over 80 decibels can cause hearing loss over a prolonged period. To learn how to properly use hearing protection while working on the farm, visit @CDC:
<http://bit.ly/CDCHearingLoss>.
@AmericanFarmBureau #USAgCenters #ASAP18
4. HUH? If you are in a noisy location and have to raise your voice above normal speaking to be heard, it is TOO LOUD! @AmericanFarmBureau #USAgCenters #ASAP18
5. The most severe type of hearing loss occurs when decibels reach 160 and the eardrum ruptures. For materials to teach others about hearing loss visit @KansasFarmBureau website:
<http://bit.ly/KSFBHearingProtection>.
@AmericanFarmBureau #USAgCenters #ASAP18
6. Did you know pigs squealing are equivalent to 100 decibels? Make sure to have ear plugs handy when handling piglets.
<http://bit.ly/CDCHearingLoss> @CDC
@AmericanFarmBureau #ASAP18 #USAgCenters



twitter

1. Protect your hearing today! Take this quick quiz to test your knowledge of noise and hearing protection.
<https://www.surveymonkey.com/r/N396S5R>
@FarmBureau #ASAP18 #USAgCenters #NoOneCanTakeYourPlace #KeepFarmsSafe
2. Did you know a tractor at full load is 120 decibels, 35 decibels over the safe zone?
<http://bit.ly/HearingSafety> @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
3. Any noise over 80 decibels can cause hearing loss over a prolonged period. To learn how to properly use hearing protection while working on the farm, visit @CDCgov: <http://bit.ly/CDCHearingLoss>.
@FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
4. HUH? If you are in a noisy location and have to raise your voice above normal speaking to be heard, it is TOO LOUD! @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
5. The most severe type of hearing loss occurs when decibels reach 160 and the eardrum ruptures. For materials to teach others about hearing loss visit @KSFarmBureau website:
<http://bit.ly/KSFBHearingProtection>.
@FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
6. Did you know pigs squealing are equivalent to 100 decibels? Make sure to have ear plugs handy when handling piglets. @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe



Respiratory

Tuesday, 3/6/18

facebook

1. Today we will be bringing awareness to respiratory threats on the farm. Take this quick quiz on agricultural respiratory safety.
<https://www.surveymonkey.com/r/N6GKDN5>
@AmericanFarmBureau #USAgCenters #ASAP18
2. Your lungs are never worth the risk. Learn more about respiratory protection on the farm today.
<http://bit.ly/AgCentersUnderstandingRisk>
@AmericanFarmBureau #USAgCenters #ASAP18
3. Ventilation of animal housing is imperative to decrease accumulation of ammonia and other gases.
@AmericanFarmBureau #USAgCenters #ASAP18
4. Mask that smell. Learn which mask fits your work best: <http://bit.ly/AgCentersChoosingMask>.
@FarmBureau #USAgCenters #ASAP18
5. Choosing the right respiratory protective mask depends on the task you are performing. Can you name the two types of respiratory protective masks used on the farm? @VirginiaCooperativeExtension
<http://bit.ly/VAExtensionRespProtection>
@AmericanFarmBureau #USAgCenters #ASAP18

twitter

1. Today we will be bringing awareness to respiratory threats on the farm. Take this quick quiz on agricultural respiratory safety.
<https://www.surveymonkey.com/r/N6GKDN5>
@FarmBureau #USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe
2. Your lungs are never worth the risk. Learn more about respiratory protection on the farm today.
<http://bit.ly/AgCentersUnderstandingRisk>
@FarmBureau #USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe
3. Ventilation of animal housing is imperative to decrease accumulation of ammonia and other gases. @FarmBureau #USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe
4. Mask that smell. Learn which mask fits your work best:
<http://bit.ly/AgCentersChoosingMask>.
@VirginiaCooperativeExtension @FarmBureau
#USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe



Impaired Driving

Wednesday, 3/7/18

facebook

1. Eyes on the road? Pull over and take this quick quiz to see if you know the facts about impaired driving.
<https://www.surveymonkey.com/r/FL22GNL>
@AmericanFarmBureau #USAgCenters #ASAP18
2. Tractor overturns are the leading cause of fatalities on the farm. Slow down on rural roadways and watch for the slow moving vehicle signs on the back of farm machinery.
<http://bit.ly/OSHAChecklist>
@AmericanFarmBureau #USAgCenters #ASAP18
3. Seatbelts save nearly 12,000 lives and prevent 325,000 serious injuries in America each year. Buckle up while on the road.
@AmericanFarmBureau #USAgCenters #ASAP18
4. The National Highway Traffic Safety Administration reported alcohol-impaired driving accounted for 28% of the vehicular fatalities in 2016. Have a designated driver when you plan on consuming alcohol. <http://bit.ly/NHTSA2016MotorCrashes>
@AmericanFarmBureau #USAgCenters #ASAP18
5. OSHA reports that “every 12 minutes someone dies in a motor vehicle crash, every 10 seconds an injury occurs and every 5 seconds a crash occurs.”
<http://bit.ly/OSHAMotorVehicleCrashes>
@AmericanFarmBureau #USAgCenters #ASAP18



twitter

1. Eyes on the road? Pull over and take this quick quiz to see if you know the facts about impaired driving.
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5. Every 12 minutes someone dies in a motor vehicle crash, every 10 seconds an injury occurs and every 5 seconds a crash occurs.
<http://bit.ly/OSHAMotorVehicleCrashes>
@FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe



Fire

Thursday, 3/8/18

facebook

1. Do you smell smoke? Take this quick quiz to test your knowledge on fire safety.
<https://www.surveymonkey.com/r/FY99N2G>
@AmericanFarmBureau #USAgCenters #ASAP18
2. The leading cause of agricultural fires is an open flame caused by candles, matches, bonfires, sparks, static electricity, friction, welding, and equipment.
<http://bit.ly/NASDFireSafety>
@AmericanFarmBureau #USAgCenters #ASAP18
3. Are your farm and ranch families and employees prepared for a fire? Learn how to prepare with this checklist from Grainger:
<http://bit.ly/GraingerFireChecklist>.
@AmericanFarmBureau #USAgCenters #ASAP18
4. Gasoline, kerosene, oil and aerosol cans can speed the spread of a fire. Accelerants must be stored in approved containers and properly labeled. <http://bit.ly/NASDFirePrevention>
@AmericanFarmBureau #USAgCenters #ASAP18
5. Prevention is the key to avoiding silo fires. Make sure to chop forage at the proper moisture for the size of silo and regularly check structures for cracks.
<http://bit.ly/PSUSiloFires>
@AmericanFarmBureau #USAgCenters #ASAP18



twitter

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<https://www.surveymonkey.com/r/FY99N2G>
@FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
2. The leading cause of agricultural fires is an open flame caused by candles, matches, bonfires, sparks, static electricity, friction, welding, and equipment.
<http://bit.ly/NASDFireSafety> @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
3. Are your farm and ranch families and employees prepared for a fire? Learn how to prepare with this checklist from Grainger:
<http://bit.ly/GraingerFireChecklist>.
@FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
4. Can you locate your nearest fire extinguisher in your barn? @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
5. Gasoline, kerosene, oil and aerosol cans can speed the spread of a fire. Accelerants must be stored in approved containers and properly labeled.
<http://bit.ly/NASDFirePrevention>
@FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe



General Health

Friday, 3/9/18

facebook

1. A healthy farm is a happy farm. Take this quiz to learn more about staying healthy while working in agriculture. <https://www.surveymonkey.com/r/FRKLD7D>
@AmericanFarmBureau #USAgCenters #ASAP18
2. The first step to living a healthy lifestyle is eating a healthy diet. Making a couple of small changes in your snacking habits can make a big difference!
<http://bit.ly/USDAMyPlateWinsForSnacks>
@USDA @AmericanFarmBureau #USAgCenters #ASAP18
3. Heat Stroke is a life threatening condition. Know the symptoms: confusion, loss of consciousness, seizures, high body temperature, hot, dry skin or profuse sweating. Stay hydrated in the warm months to come. Learn more today: <http://bit.ly/HeatIllness>
@AmericanFarmBureau #USAgCenters #ASAP18
4. Where is your First Aid Kit on your farm? Is it restocked with all of the essentials like band aids, burn cream and gauze? <http://bit.ly/firstaidkitanatomy> @redcross
@FarmBureau #USAgCenters #ASAP18
5. You can get a sunburn on a cloudy day. Apply a sunscreen with an SPF higher than 15 that offers both UVA and UVB protection.
<http://bit.ly/INFBInsuranceSunSafetyTips>
@INFarmBureauIns @AmericanFarmBureau #USAgCenters #ASAP18
6. Learning how to handle stress on the farm is essential to your success. Take this free course on handling stress on the farm: <http://bit.ly/MSUStressTraining>
@MichiganStateExtension @AmericanFarmBureau #USAgCenters #ASAP18



twitter

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@FarmBureau #USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe
The first step to living a healthy lifestyle is eating a healthy diet. Making a couple of small changes in your snacking habits can make a big difference!
<http://bit.ly/USDAMyPlateWinsForSnacks> @USDA
@FarmBureau #USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe
2. Heat Stroke is a life threatening condition. Know the symptoms: confusion, loss of consciousness, seizures, high body temperature, hot, dry skin or profuse sweating. Learn more today:
<https://safety.grainger.com/people/heat-stress-prevention>. @grainger @FarmBureau #USAgCenters #ASAP18 #NoOneCanTakeYourPlace #KeepFarmsSafe
3. Where is your First Aid Kit on your farm? Is it restocked with all of the essentials like band aids, burn cream and gauze? <http://bit.ly/firstaidkitanatomy> @RedCross
@FarmBureau #USAgCenters #ASAP18
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4. Learning how to handle stress on the farm is essential to your success. Take this free course on handling stress on the farm: <http://bit.ly/MSUStressTraining>
@MSUExtension @FarmBureau #USAgCenters #ASAP18
#NoOneCanTakeYourPlace #KeepFarmsSafe



Link Summary

Each one of the bit.ly links below is promoted in this social media kit.

Topics	Bit.ly Link
Monday: Hearing	
*National Ag Safety Database	http://bit.ly/NASDHearingProtection
*Kansas Farm Bureau Federation	http://bit.ly/KSFBHearingProtection
*Center for Disease Control	http://bit.ly/CDChearingLoss
U.S. Agricultural Safety and Health Centers	http://bit.ly/HearingSafetyYouTube
Tuesday: Respiratory	
*Penn State University Extension	http://bit.ly/PSUFarmRespHazards
U.S. Agricultural Safety and Health Centers	http://bit.ly/AgCentersUnderstandingRisk
U.S. Agricultural Safety and Health Centers	http://bit.ly/AgCentersChoosingMask
*Virginia Cooperative Extension	http://bit.ly/VAExtensionRespProtection
Wednesday: Impaired Driving	
*Occupational Safety and Health Administration	http://bit.ly/OSHAChecklist
*National Highway Safety Traffic Administration	http://bit.ly/NHTSA2016MotorCrashes
*U.S. Department of Labor (OSHA)	http://bit.ly/OSHAMotorVehicleCrashes
*Missouri Farmer Today	http://bit.ly/MOFarmerToday
*Show Me Farm Safety	http://bit.ly/ShowMeFarmSafety
Thursday: Fire	
*National Agriculture Safety Database	http://bit.ly/NASDFireSafety
*Grainger	http://bit.ly/GraingerFireChecklist
*National Agriculture Safety Database	http://bit.ly/NASDFirePrevention
*Penn State University Extension	http://bit.ly/PSUSiloFires
*Insurance Institute for Business and Home Safety	http://bit.ly/StepsinReducingRisk
Friday: General Health	
*Indiana Farm Bureau Insurance	http://bit.ly/INFBInsuranceSunSafetyTips
U.S. Ag Centers	http://bit.ly/HeatIllness
*USDA My Plate Wins for Snacks	http://bit.ly/USDAMyPlateWinsForSnacks
*Occupation Safety and Health Administration	http://bit.ly/OSHAHealth
*MSU Online Stress Online Course	http://bit.ly/MSUStressTraining
*This item was not produced by the U.S. Ag Centers or American Farm Bureau Federation	

All ASAP Week promotional images can be found [here](#).

We want to know what you are doing to bring awareness during ASAP Week. By taking this quick [survey](#), you will help us to collect data that allows us to improve ASAP Week,